



**BOARD OF PARK COMMISSIONERS**  
9300 Weber Park Place, Skokie, IL 60077  
**TUESDAY, OCTOBER 17, 2017 – 6:30 P.M.**  
**MARKETING COMMITTEE MEETING**

**AGENDA**

- I. CALL MEETING TO ORDER
- II. PLEDGE OF ALLEGIANCE
- III. REVIEW OF EXISISTING WEB SITE
- IV. REVIEW OF FUTURE WEB SITE
- V. COMMISSIONER COMMENTS
- VI. ADJOURNMENT

**Vision Statement**

The Skokie Park District envisions a community where all of its residents enjoy a high quality of life through leisure time pursuits, beautiful open spaces, and first rate facilities.

**Mission Statement**

The Skokie Park District will realize its vision through teamwork, community partnerships, sound fiscal management, and creativity in every area of its operation.

**Core Values**

The Skokie Park District will fulfill its mission through:

•Commitment• Integrity• Innovation• Service •Openness •Environmental Stewardship