



2025 COMMUNITY SURVEY RESULTS

SEPTEMBER 2025



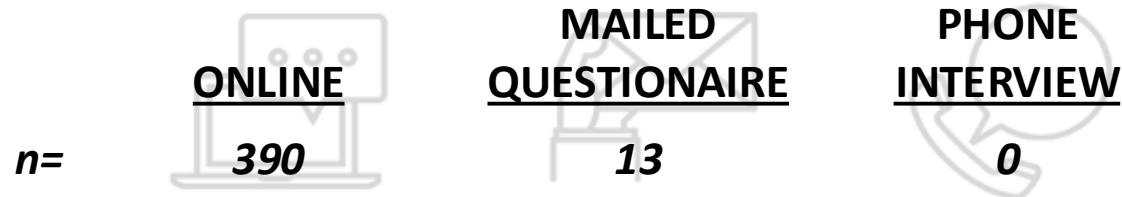
Research
conducted by
aQity RESEARCH
Evanston, IL



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The findings in this report are based on a communitywide survey of n=404 Skokie Park District residents who completed the survey between June 3 and August 7, 2025.

The randomly sampled households received survey invitations via email and/or USPS delivery (both postcards and paper questionnaires for older residents). All respondents were given three options to complete the survey, and most responded online:



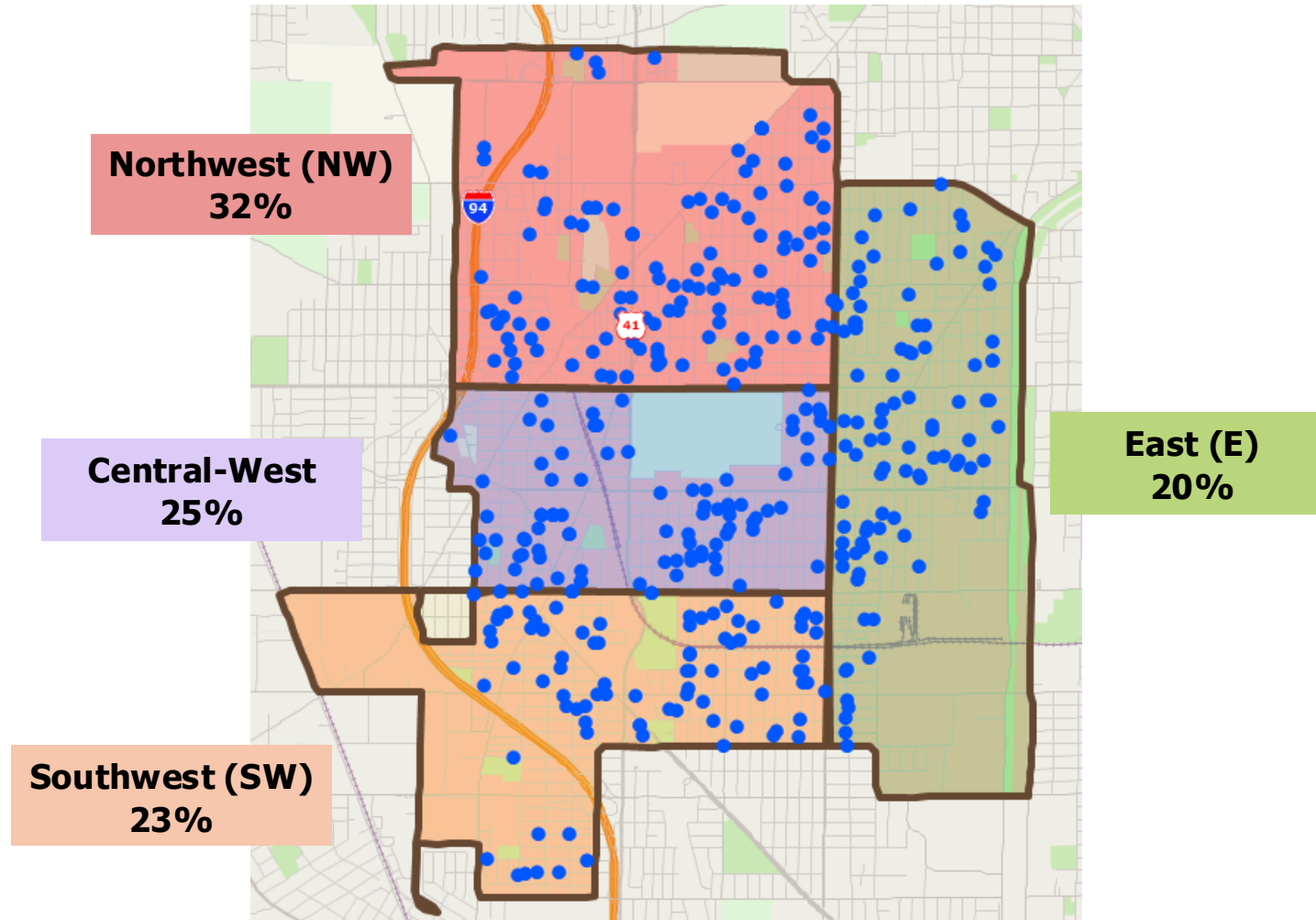
Based on their self-reported demographics, the respondent sample was weighted to match US Census figures for Skokie by region, gender, age, race/ethnicity, and presence of children under age 18 in the household.

The maximum margin of error for a sample of n=404 respondents is +/- 4.9% (at the 95% confidence level).*

Percentages in this report may not always add to 100%, due to rounding.

Gender *	
Male	49%
Female	50%
Other/prefer to self-describe	2%
Race (multiple responses) *	
White/Non-Hispanic only	52%
African American only	10%
Asian only	35%
Other/Multi	14%
Hispanic/Latino Ethnicity *	
% Yes	8%
Children in Household Under 18? *	
% Yes	32%

Age *	
Under 35	18%
35-44	16%
45-54	18%
55-64	18%
65+	31%
<i>Mean (avg.) for ages 18+</i>	<i>53.6</i>
Length of residence in Skokie	
5 yrs. or less	22%
6-10 yrs.	21%
11-20 yrs.	15%
21-30 yrs.	18%
31-40 yrs.	11%
40+ yrs.	16%
<i>Mean (avg.)</i>	<i>20 yrs.</i>



Executive Summary: Key Findings

SPD Residents Give the District Very Strong Esteem and Value Scores, Outperforming Most Benchmarks

➤ **Survey respondents overall are very happy with the District, offering some of the highest ratings that aQity has seen.**

- On a 0-10 overall esteem scale, 92% have a favorable opinion of the District, vs. only 2% who are unfavorable. This includes nearly half (46%) who hold the SPD in highest regards with scores of 9 or 10. < pg. 12 >
- Its average 8.3 rating is slightly higher than ratings for the Glenview Park District, and significantly higher than other nearby park agencies. < pg. 13 >
- Likewise, its overall value rating (given its 3.8% share of property taxes) is an equally strong 7.9 on average, again with 50% rating it an excellent value (scores of 9+ on a 0-10 value scale). This represents significantly better value ratings than other local/regional agencies. < pp. 24-26 >
- Nine out of ten respondents feel that their household’s composition and interests are sufficiently represented and included by the SPD. This feeling is especially strong among men, the oldest residents (ages 65+), white adults, and recent program participants. < pp. 27-29 >
 - The relatively few (10%) who disagree tend to seek more cultural, ethnic or religious representation in SPD offerings and programs – not surprising given the diversity of the community.
- Among recent SPD users/visitors of its parks or facilities/amenities, satisfaction even surpasses its strong esteem ratings, with average 0-10 scores of 8.4 or higher across multiple attributes. This includes safety at SPD locations receiving the highest scores (averaging 8.9). < pp. 35-36 >
- Similarly, recent SPD program participants and event attendees (61% of the sample) are very happy with these experiences (8.6 average), both overall and with the ease of registration for these activities (8.4). < pg. 52 >
 - That said, a few still express frustration with the registration process (usually the digital platform and/or how quickly popular options fill up). < pp. 53-55 >

**This Strong Satisfaction
Translates Into
Relatively Few Unmet
Needs or “Gaps”**

➤ **From a list of recreational facilities and amenities, residents express the highest demand for walking/biking paths (78% are interested, need, or currently use these) and open space with amenities such as benches, picnic areas, trash cans, etc. (59%).**

- Two out of five express an interest or need for in gym space (40%), followed by nearly one in four seeking outdoor pickleball courts, splash pad/spray features, a dog park, or outdoor basketball courts (21% to 24% each). *< pp. 42-49 >*
- Fewer seek an outdoor skate park (13%) or cricket fields (6%), and about one in four volunteered other options of interest (giving a wide range of suggestions, most often an indoor pool).
- Most of the amenities in highest demand are considered already available either by the SPD or other providers/agencies in the area (e.g., paths, open space, gym space, outdoor pickleball and basketball courts, and spray grounds/splash pads). The only gaps are those garnering less overall demand – a dog park, cricket fields, and a skate park.
 - Of these, only a dog park is seen as somewhat of a priority (as 13% rank it among Top-3 improvements for the SPD). The other two only register 1% to 3% each, and residents instead continued focus on maintaining/improving paths, open spaces with amenities, and (to a lesser extent) gym space for basketball, tennis and pickleball.

➤ **Similar feedback is given for age-based programs and community events that the SPD offers.** *< pp. 57-63 >*

- Note that SPD programs and activities register as its top strength that residents like most (from open-ended responses).
- Demand is highest for community events overall, with 50% saying their household is interested or seeks these events.
- Adult programming follows closely, with 40%+ interested in adult sports and non-sports programs for ages 18-59, and activities for active older adults ages 60+. Youth programs for preschoolers as well as ages 5 to 12 (both sports and non-sports) are of interest to nearly one in five households (17% to 19% each).
- Of these, almost all are seen as readily available currently, especially events and youth programs across all ages. Even options for adults are close to meeting current demand and represent the top priorities sought from the SPD.

While Satisfaction is Strong and Positives Are Widespread, Some Improvements Remain

- **In open-ended questions, respondents are much more able to identify multiple reasons for their positive opinions about the SPD, with at least a third citing its programs and activities (56%), parks, playgrounds and trails (35%), and facilities/amenities (35%).**

< pp. 14-18 >

- Only 6% said that there is nothing they like or could think of as a positive.

- **By comparison, the top response regarding dislikes or negatives is “nothing/cannot think of anything I dislike” (23%). The remaining comments were grouped most often into:**

< pp. 19-23 >

- Program/Activity issues (27%), most often the need for more adult programming (reflecting the needs assessment) and/or issues with summer camps (scattered responses, and perhaps more top-of-mind due to the survey timing).
- Facility issues (27%), especially from those seeking longer hours at SPD facilities (including but not just the pools), requests for an indoor pool, and general comments about renovations being needed or adding more pickleball courts.
- Administration/Staff (22%), usually program fees, a need for more/better outreach and communication about activities, staff service, and costs/fees in general.

- **From the relatively few who gave lower satisfaction scores after using/visiting SPD parks and facilities, most attribute their issues with:**

< pp. 38-39 >

- A need for better cleanliness and upkeep, especially at the two water facilities (Skokie Water Park and Devonshire Pool), and at various parks in general (litter, unemptied garbage cans, uncut grass/lack of landscaping, etc.).

Residents Have Strong Interest in a Variety of Possible Improvements for Both Sports Park East and Channelside Park South

➤ **For both locations, a map and brief description of the current site was given, followed by a list of potential improvements and amenities to add to the new park. At Sports Park East:**

< pp. 65-68 >

- A walking/jogging/bike path around the perimeter is the top priority overall, with 19% #1 responses and 49% including it among the Top-3 improvements sought.
- Roughly a third include an indoor rec center (two gyms, programming/rental space, patio), an outdoor shelter with restrooms, and an outdoor fitness area among their Top-3 priorities (32% to 36% each).
- The next "tier" (21% to 22% Top 3) includes soccer field improvements (lighting, irrigation), a playground, and an outdoor challenge course, but about as many (18%) are interested in "none" of the improvements tested in the list.
 - No more than 5% seek an improved/larger golf check-in area and simulator, or cricket field improvements (lighting, irrigation, practice pitches).

➤ **For Channelside Park South, a path along the canal is again the biggest priority overall.**

< pp. 69-72 >

- This is followed by a playground feature (either a nature-based concept or a universal playground with elements for those with special needs), along with keeping some natural open space. Outdoor fitness stations also register a 29% Top-3 response.
- One in five (19%) want a picnic shelter at this site, with half as many or fewer wanting a skate park or a BMX/pump track.

➤ **Other suggestions (beyond those tested) were very scattered, most often an indoor pool at Sports Park East (presumably in a new rec center) as well as added restrooms and/or natural areas (especially at Channelside Park South).**

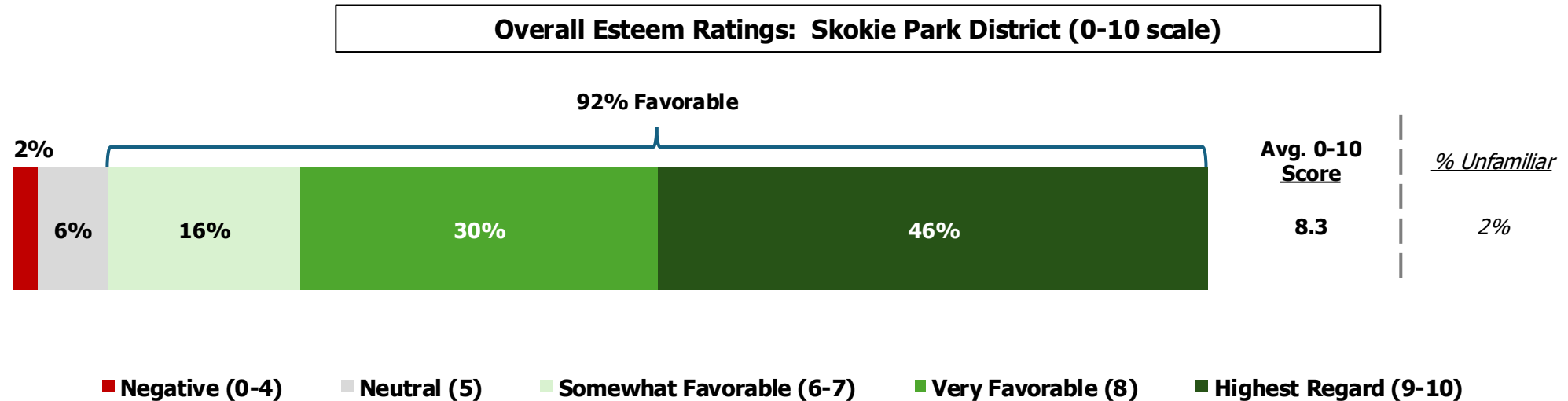
< pg. 73 >

- A few offer concerns, usually about possibly higher taxes to pay for these improvements, or the smell or potential safety concerns associated with the Channelside Park South location.

I. Overall Opinions of SPD, Value, and Inclusion

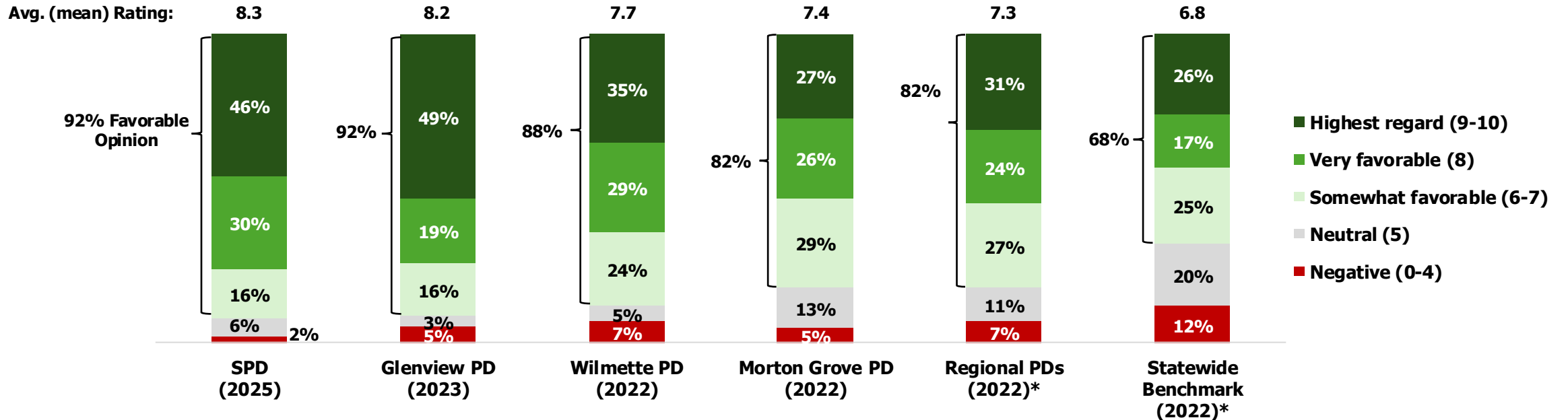
Respondents were first asked to offer their overall opinion of the Skokie Park District (SPD) by using a 0-10 scale*. Over nine out of ten have a favorable opinion (scores of "6" or higher) of the District, vs. only 2% who are unfavorable. Its average 8.3 rating is one of the highest that aQity has seen.

- Note that nearly half (46%) hold the SPD in highest regard, giving scores of "9" or "10".
- This favorable opinion is held by all regions and subgroups, as no segment gives an average rating below a 7.9 (no statistically meaningful differences).



The SPD's strong esteem ratings is slightly higher than those given recently to the Glenview Park District, and well above the scores for other neighboring agencies and regional benchmarks.

SPD Overall Esteem Rating, vs. Relevant Benchmarks



When asked (in an open-ended format) what they like most about the SPD, programs and activities/events were cited by just over half (56% total).

- Residents especially appreciate the wide range of program offerings, that options are available for all age groups, especially for children and summer camps (9% each). About half as many cited adult programs as a top strength (4%).

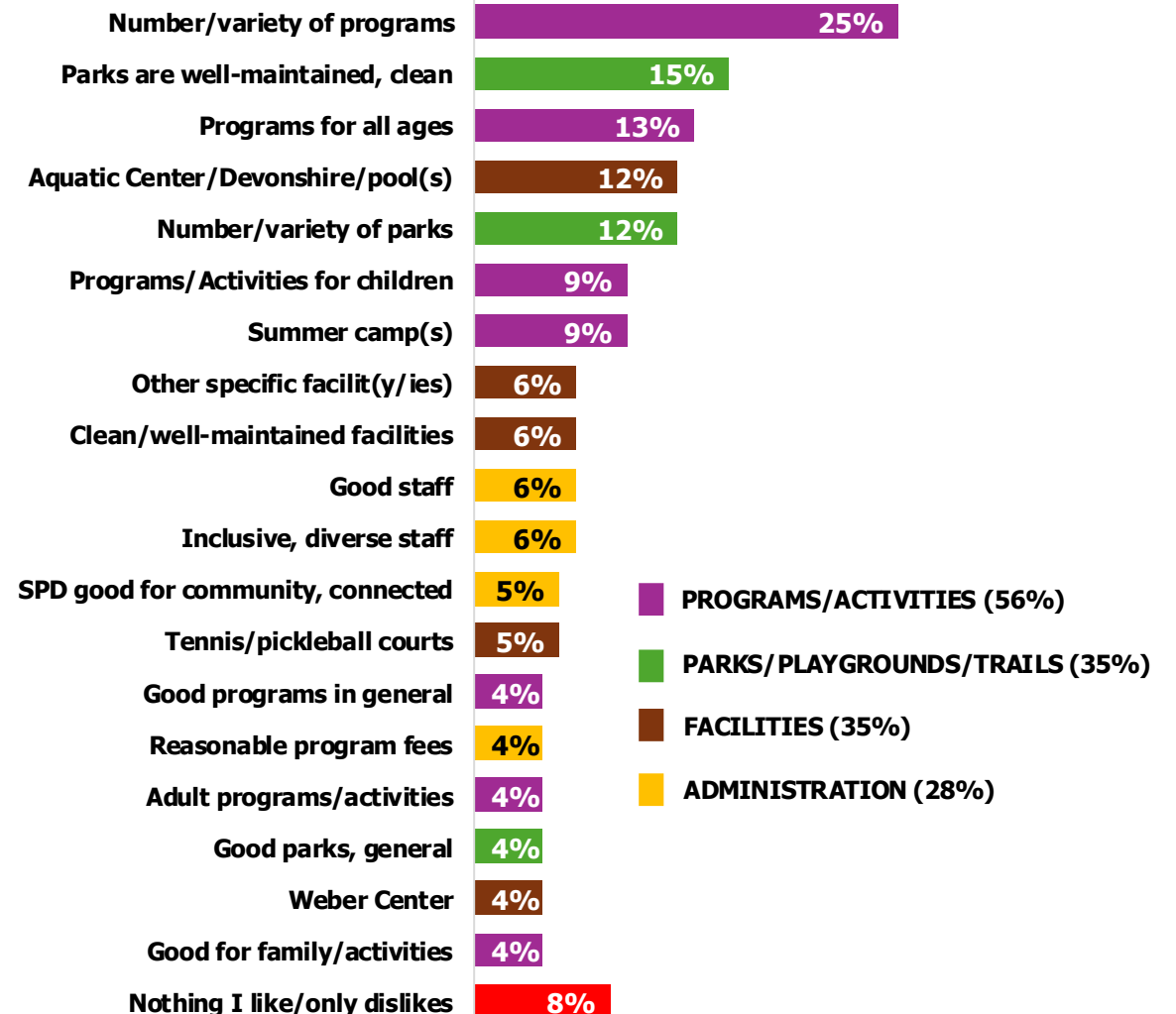
Just over third (35% each) feel the District's top strengths include:

- Its parks, playgrounds and trails, especially their level of upkeep and the number/variety of park locations
- It's recreation facilities, most often the outdoor pools/water playgrounds, the variety of facilities, their cleanliness and maintenance, and tennis or pickleball courts available.

Another 28% appreciate administrative attributes, usually the helpful and diverse staff, the level of engagement the District offers residents, and its reasonable fees/costs.

Examples of these responses are on the following pages.

**Positives for SPD
(top multiple open-ended responses)**



PROGRAMS/ACTIVITIES [NET=56%]

"I love the variety of classes offered and the instructors are very good as well."

"I like how it has so many offerings to so many different groups."

"I appreciate the variety of activities and classes. We've have had great experiences with summer camps. Cost is usually reasonable for most things."

"It offers something for everyone from children to seniors."

"The Skokie Park District offers a variety of activities and services for an affordable price. It's nice that all age groups can find something that meets their needs and interests."

"Great variety of available activities and parks to choose from."

"Plenty of options for activities for all ages. Professional staff at important levels. Camps are awesome!"

"We love the wide range of activities and programs for all ages (sports, art & music, family activities)."

"Many offerings of activities especially for families and children."

"When my children were growing up, we utilized the daycare center, the SPACE program and the summer camps. Also, the Jr. High dances at Weber Center. The kids had pool passes every year. The Park District also had many great sport programs for kids. Very helpful for families."

"We loved the childrens activities when our son was young."

"It's geared towards school-age children. Provides after-school programs."

"I like all the opportunities for small children and families. Every once in a while, we look at other places to live since houses here are so expensive. The Skokie Park District, our parks and the events and activities they offer is one of the key reasons we want to continue to live in Skokie. There's multiple preschool options, weekend activities, there are gymnastics classes now, camp."

"They offer fantastic summer camp activities for my kids."

"I like the programs offered for the entire family. The selection appeals to all interests, and it keeps us engaged in the community. We are making memories all year long."

"There is always something going on, all year round. If we're ever looking for something to do, SPD always has an option to think about. In particular, events like the Devonshire Harvest Festival."

PARKS/PLAYGROUNDS/TRAILS [NET=35%]

"The parks are extremely well kept. The Park District workers are very focused and diligent in keeping the parks clean and maintained."

"Parks are well maintained, well lit and offer many amenities."

"Maintaining the parks and basketball and tennis courts. They are always in good condition."

"Upkeep of beautiful parks and helping to host beautiful events like the Festival of Cultures."

"They do a good job of keeping the park clean and accessible. The work they recently did at Central Park with the water park, was very popular."

"Love the bike/walking paths."

"Multiple, neighborhood parks and Emily Oaks."

"Variety of parks all throughout Skokie, easy parking at most."

"I have always loved that there are so many parks in Skokie. Now that we have grandchildren who visit from overseas, we enjoy taking them to the parks, especially because many of them have been updated."

"There are an abundance of parks in Skokie! I would think everyone who lives in Skokie should be able to walk no more than half a mile to be at a park."

"The number and quality of parks, and that they are being updated; Weber Center; Emily Oaks. The summer concerts at Devonshire."

"I like the numerous small neighborhood parks around the village, they all seem to be well maintained, and I find it very nice to have 'patches'/small parks of greenery in so many Skokie neighborhoods."

"I like the parks with a lot of trees."

"Good parks. Landscaped well."

FACILITIES [NET=35%]

"Love the Devonshire pool. Well-run and maintained. Extended the lap swim hours this year which is awesome."

"The pools are great, the parks are great, and summer camp is great."

"I like the Skokie Water Park."

"I don't utilize that much, but I used to go to Devonshire Pool a lot."

"My kids love the zip line. I like that there is a park close by at different directions close to us."

"I appreciate the varied facilities, from batting cages and mini golf to the pools and gym. And, of course, the parks themselves."

"Weber Park Golf course, The Fitness Center, multiple swimming pools, multiple parks, basketball and tennis courts."

"I like the Skatium and the pools."

"The parks near us are really nice places for kids to play and for our dog to be walked as well as they all have tennis courts, which we play on quite often."

"Swimming pool and pickleball courts."

"The facilities are clean and well maintained. We live by Hamlin Park and the playground and court updates are very much appreciated. We love that a pickleball court was created so our tennis court doesn't get altered by pickleball players."

"Facilities are modern and well maintained. As a mom of small children, I LOVE that old playgrounds are being replaced by new ones (PLEASE replace Shawnee Park - it is tired)."

"Facilities are clean and well lit."

"Facilities are kept in good shape."

"The Weber Center is a great facility, and we use it regularly."

"Love the Oakton Water Park and Weber Center. I am MOST appreciative of the Weber Center indoor track. This has saved my sanity in times of stress to just have a place to walk regardless of the weather. I'm so happy that it's free to residents and so cheap for non-residents."

"Weber Fitness programs, kids summer programs. Playgrounds, events."

ADMINISTRATIVE [NET=28%]

"Staff is friendly when I call or stop in for help."

"Staff members are friendly and provide good customer service."

"Programs are run by very knowledgeable staff."

"I am out in the Park everyday with my dog and am impressed with the employees."

"One of the things we appreciate most about the Skokie Park District is how intentionally it fosters a sense of community across all ages and interests...My husband and I have found the staff to be consistently kind, helpful, and genuinely invested in making each experience positive, personable, and memorable. The Skokie Park District creates spaces where learning, connection, and joy are encouraged in equal measure. What the Skokie Park District does particularly well is provide inclusive and creative opportunities for community engagement while maintaining high standards of safety and care. It's clear that each program and space is shaped with intention, and that makes all the difference."

"The camps are very well run and have a lot of options. I also appreciate the parks constantly being renovated with new equipment."

"It is very inclusive and has lots of offering to all ages/household members."

"The Skokie Park District does a well job in all inclusiveness and connecting with the community."

"Affordable programs for all ages."

"It has a good selection of affordable summer camp options."

"Free activities, camps, school days off."

"Collaboration with Evanston for beach, youth programming."

"The way info and events are presented. I like receiving the shorter mailings that lead to the full-length digital catalog. Also, the ease of registration has improved in the past few years. We also like the variety of programs and classes offered. The upkeep of the parks and playgrounds."

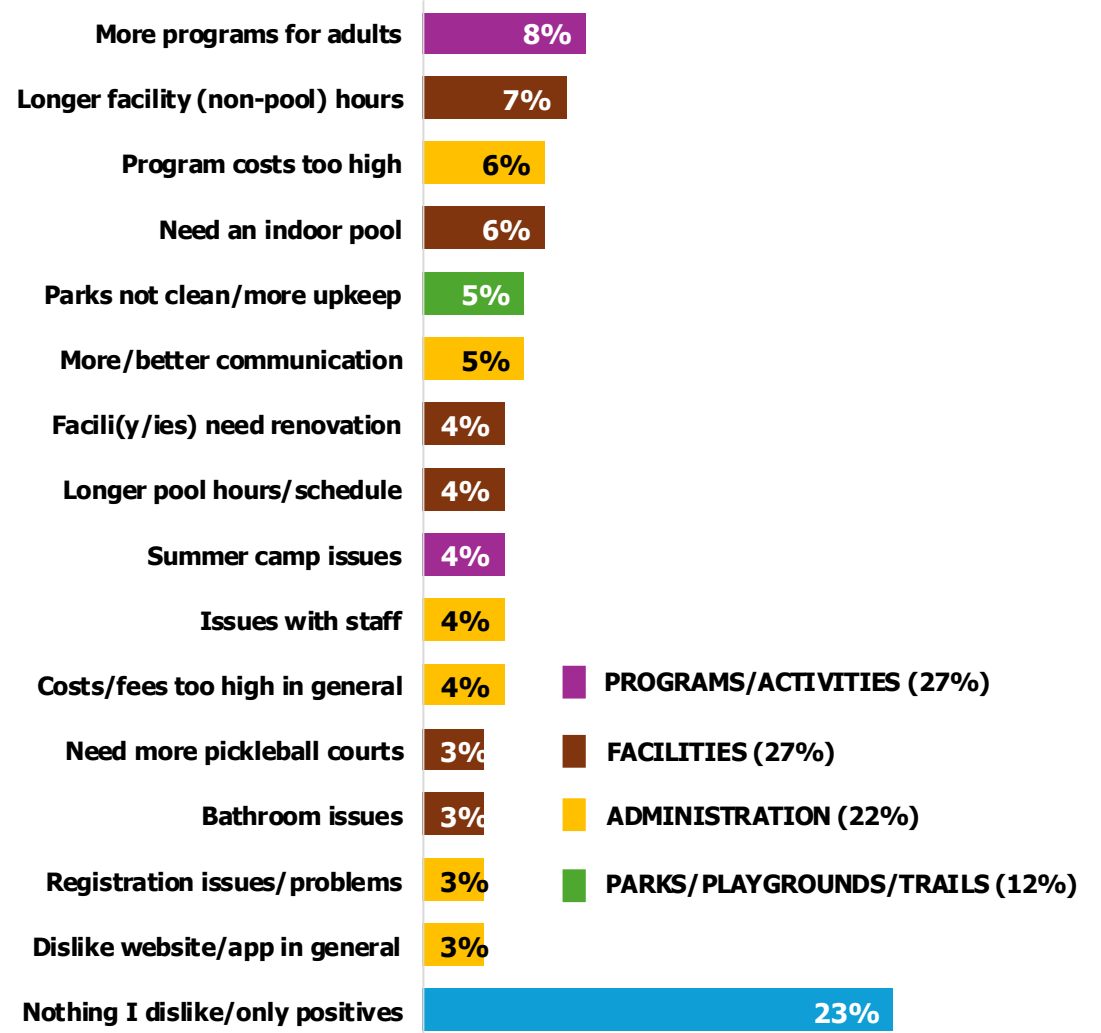
When asked (again, in an open-ended format) what they dislike most about the SPD, the most frequent response was “nothing/cannot think of anything” at 23% (nearly 4 times the 6% who said there is nothing they like on page 14).

The remaining dislikes or improvements sought are relatively scattered, with little consensus on any one suggestion. Overall, about one in four respondents mentioned something about:

- District programs (27% total), most often requests for more adult programming, or issues with summer camps (e.g., costs, requests for lunch being provided, types of activities).
- SPD facilities (27%), with most seeking longer hours or more availability of facilities, requests for an indoor pool, or more updated facilities/amenities.
- Administrative matters (22%), usually fees (especially for programs), residents seeking more communication or outreach, staff service issues, or those who dislike the registration platform and/or the SPD website in general.

Note that very few (12%) have complaints or issues regarding District parks and outdoor amenities, with 5% citing a need for more maintenance and upkeep (litter, more amenities needed, landscaping issues, etc.).

**Dislikes/Negatives for SPD
(top multiple open-ended responses)**



PROGRAMS/ACTIVITIES [NET=27%]

"Not too many suitable and convenient programs for working adults."

"There doesn't seem to be any activities of interest for teenagers or middle-aged people. Either it's for the grade school kids or elderly. Perhaps it could be that I'm not aware of any programs for teenagers or middle-aged people too."

"I understand there are many events for family as it is a very family-oriented community, but for those who don't have kids like me it would be nice to have other type of events for people my age. Skokie has a lot for very old or very young and the people in the middle like me that are single no kids, there is not much."

"Limited class offerings for seniors."

"Would love to see more summer camp options related to STEM (although if I had to choose, I prefer the focus on arts and culture)."

"The summer camp is a little pricey for my budget, but my kids have so much fun so depending on how our finances are, we will sign them up for 2 to 4 weeks of camp, at least. I'm coming from Chicago where the 6-week summer camp was much more affordable and came with a lunch."

"It would be great for the summer camps to have a lunch offering. You could order catering from Skokie restaurants and then parents could order the meal package. It's a win for everyone."

"We had some issues with the Summer on Broadway summer camp a few years ago but...I can't comment on recent years."

FACILITIES [NET=27%]

"Hours of operation at leisure centers."

"I wish the Skatium offered longer free skate hours (1.5 is very short)."

"Lack of open gym times where teen girls can get a hoop. Open gym gets overrun so fast with men and they do not let the kids get in. Either more hoops need to be open, or more times for teenagers. It is exhausting to go at the early morning time only on weekends so they can play. Also, those have been taken off the schedule for July. Will that come back? We bought our fitness membership partially because of that for the kids!"

"We need more open hours on the weekend because most of the Skokie families work during the week, and only available during the weekend."

FACILITIES – cont'd [NET=27%]

"Would love an indoor pool for off season. The hours at the Niles North pool are so limited."

"There's nothing I 'dislike.' I wish there was an indoor pool."

"I wish Skokie had an indoor pool for workouts."

"Wish we had an indoor pool option for the off-season, especially for lap swim."

"There are no indoor swimming pools nor therapeutic hot tubs available."

"The pools and bath houses could use an update, specifically with more room for lap swimming (and less for 0-depth entry, which seems to be very underutilized and takes up a lot of space)."

"The pools need more maintenance/updating. Several pieces have been broken for a few years at the water playground's kids pool and splash pad and Devonshire pool and splash pad."

"Pickleball players ruining the tennis courts, poor maintenance of some tennis courts, not enough water fountains in some parks."

"Facilities could be better. Surrounding suburbs have nicer facilities for indoor and outdoor sports. "

"We recently visited the Oakton Pool and it is in need of repair. Multiple gates set up between the pools are not working, the lifeguards are using disintegrating floatation bars, the changing room is disgusting, there is paint chipping off items and bottom of pool in the bucket pool area, and the blue waterslide looks like it's going to fall apart. Please help this pool! I would pay more for a pool pass if it would help get this pool in better condition."

"Pools close for the season too early."

"I do find the limited hours for the pools a little frustrating because if one works full time (especially outside Skokie) it can be hard to get there."

"I dream of separate swim times for men and women. As an orthodox Jewish woman, I only swim with other women. I understand that this is not practical for you. But I still dream of it."

"It can use more dedicated pickleball courts instead of tennis courts."

"Keep the bathrooms open at Devonshire Park when you have the Sunday night concerts."

"There is no bathroom and only porta potties at some of the parks particularly at Lauth Park. We have to drive home or go to a store to use the bathroom or change the baby on the grass."

ADMINISTRATION [NET=22%]

"More free activities."

"With inflation, the formula used to calculate discounts for family's needs to be adjusted accordingly. I would participate a lot more if I could afford it."

"High cost of exercise centers."

"No multi family member discount."

"My only critique is that the cost of senior trips has almost doubled, which makes it more difficult for people like me on a fixed income."

"Most events cost money. Having events or times for families to use facilities for free would be much appreciated, even if residents get a couple of passes per year."

"When changes are being made not enough effort is made to get community input."

"Communication of the activities and events needs to be better. Sometimes I miss them!"

"i wish it had an email newsletter where we could get updates about events and programming."

"I really miss the catalog that came in the different seasons. I know there is an online one, but it is so much effort to get to it and sift through it online. When it used to come in the mail, my entire family would scour it, circling different things we wanted to do or try. Now, we only look at the catalog if we are looking for a specific thing. I don't think we use the Park District as much as we could now that the catalogs are not being sent home."

"Senior events are not well publicized. I am 70 and have yet to hear about them."

"They could do better to hire people who might be interested in actually helping people when they ask for help. Sometimes it feels like they do not like their job. Most important for a front desk person is to make someone feel welcome and not a bother."

"Emily Oaks staff and site could be more welcoming."

"The beautiful Oakton and Devonshire pools are under-staffed, overcrowded and generally unclean."

"The Skokie Water Playground. Their staff is unprofessional. They create a pool environment that is very uncomfortable for me."

ADMINISTRATION – cont'd [NET=22%]

"Registration can be complicated for activities."

"I feel like sometimes the registration for events online is a bit difficult. Many times, I've gone to register, and it tells me that every single event is full. I think it is a glitch because it can't possibly be that everything is full. I feel the website could be updated."

"The registration website is terrible."

"The website for registering (MyVS Cloud?) is clunky. I'm used to it now, but when I started out it took some time to learn it's idiosyncrasies. The price for water park passes is high, and the dates for open/close are limited enough that we've decided it's not worth the price for our family. If there was a family pack plan or longer dates it'd be easier to justify a purchase. Registration for summer camps is frustrating. I understand it used to be even worse before the 'wait in line' website was added at open. I feel like a lottery system might make things less stressful. The egg hunt at Easter wasn't particular well-organized or fun for the kids, at least last year (2024). But it was nice to have it as an option."

"Sometimes I have trouble finding things on the app."

"The website could be easier to maneuver."

"The online platform is very hard to use. Some information is not up to date (like reserving the multi-purpose room @ Oakton; the pricing is still for 'half' the room instead of paying per how many attendees there are)."

PARKS/PLAYGROUNDS/TRAILS [NET=12%]

"Line the soccer fields and cut the grass more often."

"It could do better at keeping the parks clean especially the older parks. We've seen a lot of litter and trash where our kids play."

"More water fountains available at parks. More parking available at Oakton Park. Lots of large events are held there and the parking lot is not big enough to accommodate."

"Some of the equipment at the parks is older but it appears they are being updated."

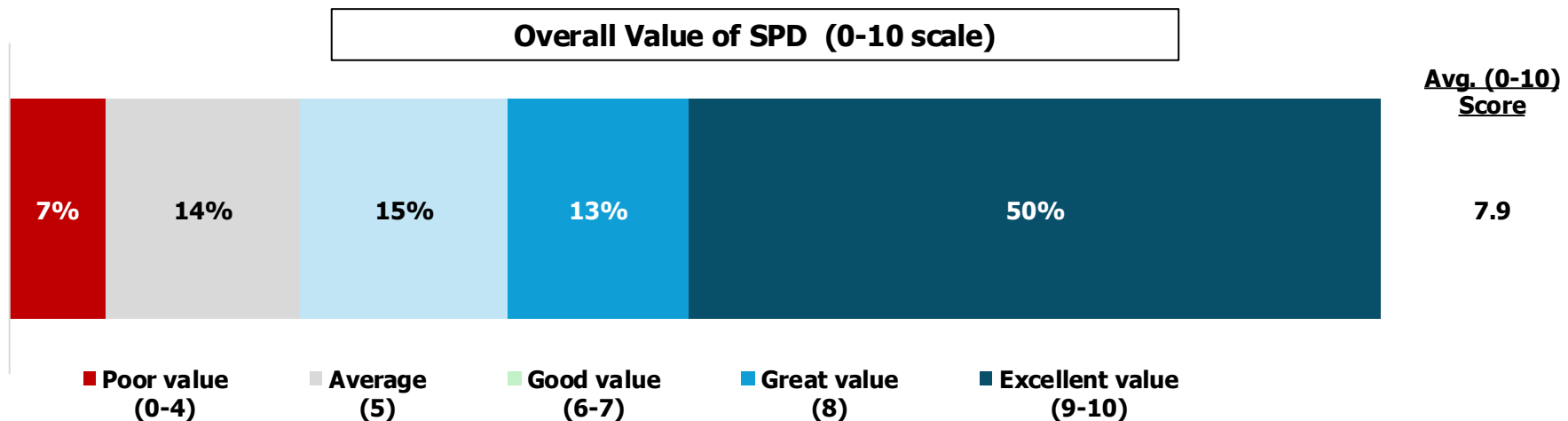
"Park benches leave something to be desired. When they do not have arms, harder for older people to stand up."

"Maintenance of grounds. More pruning of dead wood from bushes/trees and replacement of mulch around trees. Grass seed scattered in fall or in spring especially in bare or weedy spots."

When informed that just under 4% of their property taxes goes to the Skokie Park District, residents consider it an overall good-to-great value given the programs, parks, facilities and services that it offers.

The vast majority (79%) feel it is at least a good value (ratings of 6+ on a 0-10 scale), including 50% who rate it an excellent value (scores of 9+). Only 7% feel it represents a poor value, and the overall average score is a 7.9 (between good and great).

- While some groups give slightly lower ratings (see next page), no segment rates it below a positive 6.8 on average (Asian adults).
- Those most favorable tend to be newer Skokie residents, program participants, and households in the SW and Central-W regions.

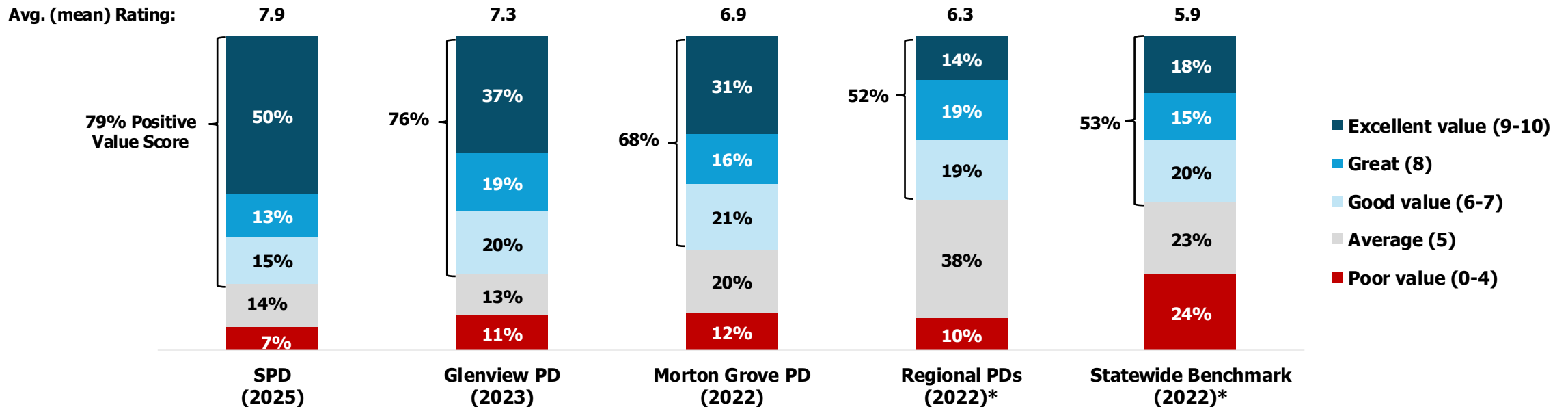


Significant Differences: Overall Value of SPD (0-10 scale)

	Lower than Avg. Value Ratings	Higher than Avg. Value Ratings
Overall Value (avg. 7.9)	<ul style="list-style-type: none"> ▪ NW (7.1) and E regions (7.4) ▪ Lived in Skokie 11-25 yrs. (7.3) ▪ Asian adults (6.8) ▪ Non-SPD program participants (7.1) 	<ul style="list-style-type: none"> ▪ Central-W (8.4) and SW regions (8.8) ▪ Lived in Skokie <5 yrs. (8.3) ▪ White (8.5) and other non-Asian race/ethnicity (8.7) ▪ SPD program participants (8.4)

As with the esteem ratings, SPD's overall value scores surpass those of nearby park agencies (most of whom represent a higher share of local property taxes). The Skokie Park District scores are nearly two full points above the regional and statewide benchmarks.

SPD Perceived Value Relative to Property Tax Share, vs. Relevant Benchmarks



* These regional and statewide comparisons come from aQity's 2022 statewide survey conducted for the Illinois Association of Park Districts, which included over 2,000 respondents statewide. The statewide benchmark used a 5% share in the question wording, and the Regional aggregates are from residents in Evanston, Niles, Morton Grove, Park Ridge, Des Plaines, and Rosemont. The share of property taxes was 5.7% in Morton Grove and 7.8% in Glenview.

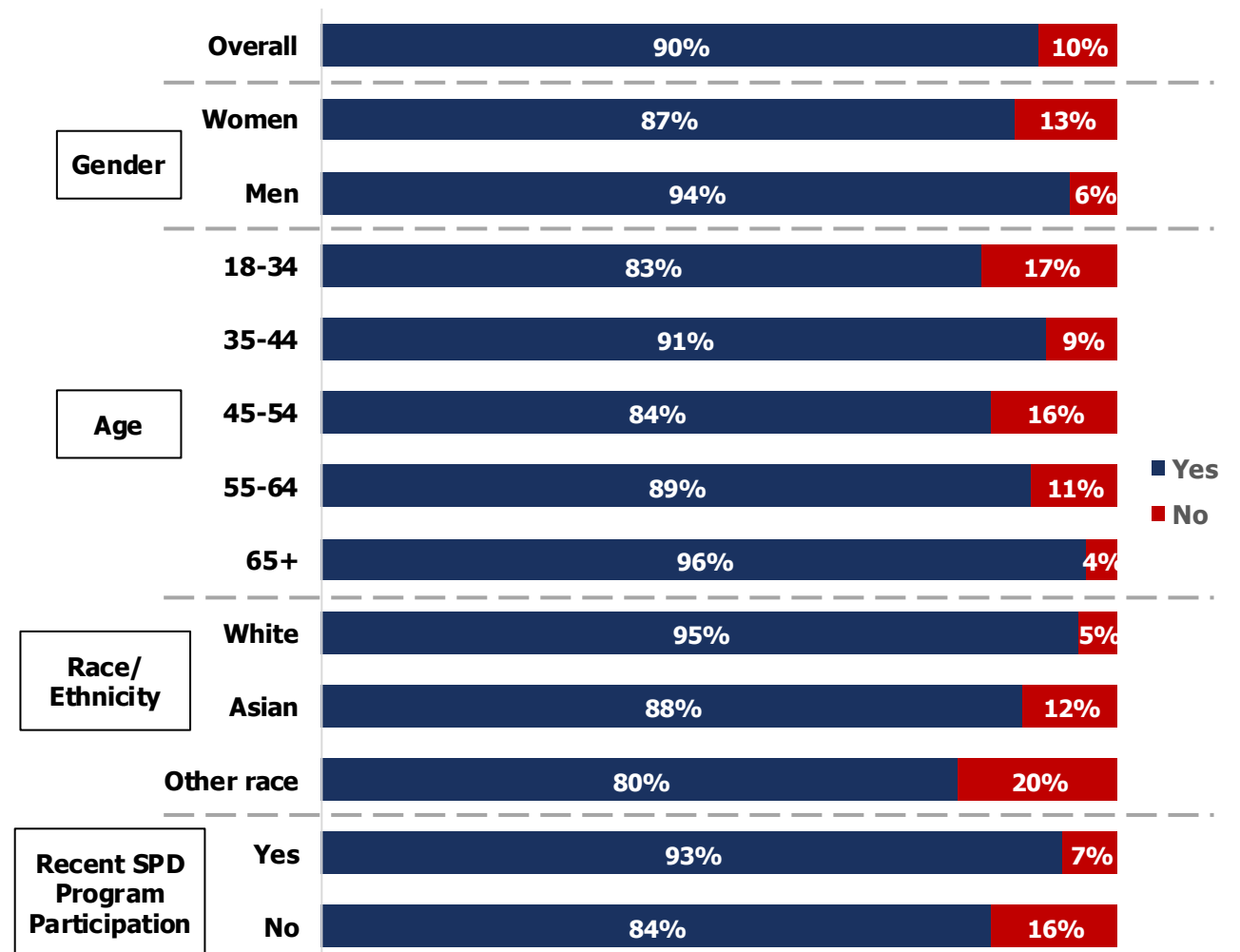
Nine out of ten residents feel that their household and its interests/needs are included and represented by the Park District.

- This is especially true among men, older adults ages 65+, white residents, and recent SPD program participants.
- Conversely, women, younger and middle-aged adults, non-white and non-Asian residents, and non-participants tend to disagree (though at least 80% of these segments still feel represented and included).

When those who disagree were asked why they feel this way, the most frequent responses cite:

- Racial, cultural or religious reasons (n=13);
- More focus on serving those with special needs (n=5);
- Limited finances to cover SPD costs/fees (n=3);
- Lack of programming/focus on those without children or young families (n=2).
- Examples of these responses are on the next page.

Does Your Household Feel Properly Represented/Included By the SPD and Its Offerings?



Verbatim Responses: Top Reasons for Not Feeling Included/Represented by SPD

"No events for Assyrian New Year or any of our high holidays."

"I am Assyrian and even though I feel represented in Skokie due to the large amount of Assyrians living here, I don't think there is any representation in the Skokie Park District. This is not a key issue for me personally, but displaying the flag along with other flags that represent other households would be awesome!"

"In terms of hiring young African American positive individuals who represent the diversity of Skokie."

"Programs not on the Jewish sabbath."

"I feel that some groups have their faith recognized while others are ignored. You either celebrate all faiths or not include any faiths in displays and activities. I don't see Christmas or Easter recognized in printing materials. I see bunnies, eggs, letters to Santa. That is offensive when I see Ramadan and Eid displays everywhere."

"There's nothing culturally specific about the parks' themes."

"We wish there were more or any offerings for Jewish and interfaith families. Jews have been under increased anti-Semitism in Skokie, and the Park District should be offering to educate the increasingly Arab-American and other groups in the community about Skokie's longstanding history with Jews and Holocaust survivors."

"No real activities geared towards African Americans."

"As an orthodox Jew, many (almost most) events are on Friday night or Saturday, which my family could not participate because of Shabbat. Also, anything with food does not have an option of kosher. When I used to live in Chicago, they used to offer a kosher option for those who observe kosher."

"I don't feel the Juneteenth was promoted enough compared to Evanston (they had a parade and a celebration with entertainment, vendors, etc.). Also, I didn't see much black representation during the Culture of Festivals. Skokie would truly benefit reaching out to a group such as the Evanston Divine 9 (a group of black-Greek fraternal & sorority organizations) who do public service across the entire North Shore."

"When pools are open, it's challenging to deal with patrons who are not willing to make sure other patrons using mobility equipment have access. Need sign language interpreters at events."

"Not enough options for people with visible and invisible disabilities."

"For those who are neurodivergent (Autism level 1, moderate to severe ADHD, anxiety/depression, etc.), there is not a camp for them. We have done camps privately run by therapists/therapy companies in Northbrook. It would be nice to be able to stay in Skokie. I feel for the families who can't afford private camps and have to make do with Skokie camps. Sometimes you can luck out and get a great MNASR aid, but that was not our experience."

"Limited programming at more affordable rates for older residents, who are usually on more fixed incomes. Indoor pool would help those with some mild limited mobility."

Verbatim Responses: Top Reasons for Not Feeling Included/Represented by SPD (cont'd)

"There is a big gap for those families who don't qualify for financial aid, but who also cannot afford to pay the daycare costs as they are right now. There should be more offerings for daycare options through the Park District (not just TLC and Devonshire preschool) so that families of varying means can access those services. TLC staff and facilities are amazing, but there aren't enough spots."

"There is so much programming for kids and families, the programming for adults without children is limited to activities more suited to the very elderly. We would like to see more conservation-oriented programming that lets everyone enjoy the green spaces without a fee. "

"Because my kids aged out of the younger programs and my husband and I still work full time, we cannot use the senior programs yet – so there is nothing for the empty nesters with college kids."

II. SPD Park and Facility Usage, Satisfaction, and Improvement Opportunities

Virtually all respondents report someone in their household using an SPD park, trail or nature area in the past year.

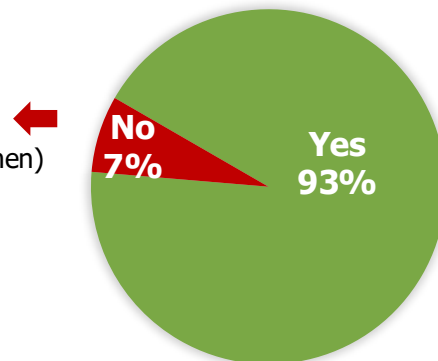
- Usage was high across all regions, though 15% of residents in the NW area cite no usage or visits recently.

Nearly two thirds went to either Devonshire Park or Oakton Park (including 27% of used the Devonshire Aquatic Center and 32% who used the Skokie Water Playground – see next page).

At least one in five (24%+) also report usage of the Skokie Valley Trail, Laramie Park, Lorel Park and/or Central Park.

Used or Visited Parks, Trails, Natural Areas Within Skokie Park District in Past Year

- Especially:
- Women (10%, vs. 2% of men)
 - NW residents (15%)



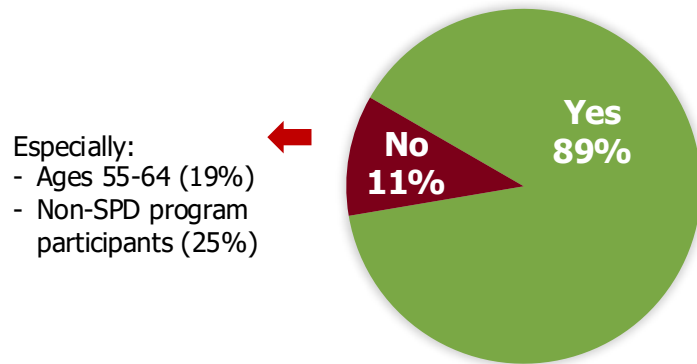
SPD Parks/Trails/Nature Areas Visited or Used in Past Year	% Reporting (n=404)
Devonshire Park	65%
Oakton Park	62%
Skokie Valley Trail/Exercise station	31%
Laramie Park	30%
Lorel Park	26%
Central Park	24%
Terminal Park	21%
Gross Point Park	18%
Lockwood Park	17%
Pooch Park	11%
McNally Park	10%
Channelside Park	10%
Emerson Park	9%
Timber Ridge Park	9%
Garden plots behind Madison School	9%
Gleiss Park	9%
Lyon Park	8%
Schack Park	8%
Sequoyah Park	7%
Klehm Park	6%
Shabonee (Potawatomi Chief) Park	6%
Chippewa (Ojibwe) Park	5%
Peccia Park	5%
Playtime Park	5%
Veterans Park	5%

Usage of SPD recreational facilities is nearly as high (cited by 89%) as the usage of its parks/trails/open areas (93%).

Roughly half report the Weber Leisure Center, Emily Oaks Nature Center, and Oakton Community Centers as destinations in the past year for at least one household member.

The Skatium Ice Arena was used by 28% overall (roughly as often as the Skokie Water Playground and Devonshire Aquatic Center). Several other facilities are not far behind.

Used or Visited Parks, Trails, Natural Areas Within Skokie Park District in Past Year



SPD Facilities Visited or Used in Past Year	% Reporting (n=404)
Weber Leisure Center	52%
Emily Oaks Nature Center	51%
Oakton Community Center	46%
Skokie Water Playground	32%
Skatium Ice Arena	28%
Devonshire Aquatic Center	27%
Devonshire Cultural Center	26%
The Exploratorium	23%
Fitness First Health Club	22%
Skokie Sports Park	21%
Skokie Heritage Museum/Log Cabin	16%
Weber Park Golf Course	12%
Devonshire Playhouse	12%
Skokie Park Tennis Center	8%

Some of the most-visited parks and open areas draw largely from specific regions. For example:

- While residents in the NW region represent 32% of the overall SPD population, they comprise nearly half (48%) of those who reported using Terminal Park in the past year.
- Similarly, 39% of the self-reported Central Park visitors live in the E region, nearly double that percentage of the overall population in that area (20%).

On the other hand, some of the top parks visited attract residents from all parts of Skokie (no meaningful regional differences), including Devonshire Park, Skokie Valley Trail and fitness stations, Gross Point Park, and Lockwood Park.

Significant Differences: Park Usage by Region

SPD Parks/Trails/Etc. Recently Visited/Used (top responses)	n	Region			
		NW	Central-W	SW	E
Overall (row) % of Respondents	403	32%	25%	23%	20%
<i>PARKS/TRAILS/OPEN SPACE</i>					
Devonshire Park	265	36%	26%	19%	19%
Oakton Park	263	23%	30%	29%	19%
Skokie Valley Trail/Exercise station	112	14%	35%	28%	23%
Laramie Park	109	22%	28%	34%	17%
Central Park	126	35%	14%	12%	39%
Lorel Park	115	21%	35%	36%	8%
Terminal Park	99	48%	19%	20%	12%
Gross Point Park	67	45%	30%	17%	8%
Lockwood Park	57	42%	17%	22%	19%

○ = statistically higher regional response at the 95% confidence level

SPD facilities are even more likely to attract residents from throughout the District (few regional differences). The only exceptions are among those who report going to:

- Weber Leisure Center (more likely to attract NW residents)
- Oakton Community Center (stronger SW attendance/usage)
- Devonshire Cultural Center (with over half of these visitors coming from the NW area).

Significant Differences: Facility Usage by Region

SPD Facilities Recently Visited/Used (top responses)	n	Region			
		NW	Central-W	SW	E
Overall (row) % of Respondents	403	32%	25%	23%	20%
<i>FACILITIES</i>					
Weber Leisure Center	220	40%	21%	22%	17%
Emily Oaks Nature Center	235	24%	30%	25%	21%
Oakton Community Center	197	27%	27%	32%	13%
Skokie Water Playground	162	26%	33%	26%	15%
Skatium Ice Arena	122	37%	23%	21%	19%
Devonshire Aquatic Center	142	37%	19%	17%	28%
Devonshire Cultural Center	150	54%	16%	17%	12%
The Exploratorium	106	42%	26%	21%	12%
Fitness First Health Club	96	45%	12%	20%	22%
Skokie Sports Park	92	42%	22%	18%	18%
Skokie Heritage Museum/Log Cabin	71	30%	32%	27%	12%

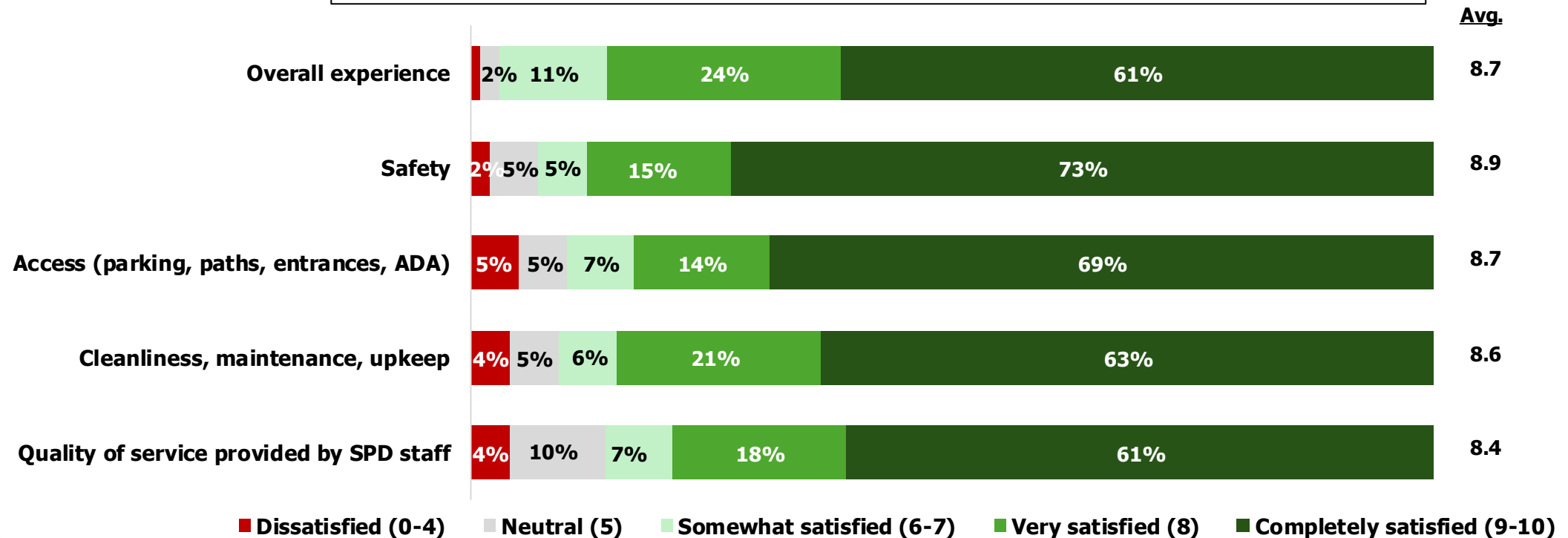
○ = statistically higher regional response at the 90% confidence level

Among recent users/visitors of SPD parks and facilities, satisfaction is very strong across all attributes tested. At least 86% give positive scores (6 or higher), including 61%+ who are completely satisfied with each attribute (scores of 9 or 10).

The average ratings of 8.4+ are very strong, with the highest scores given to overall safety at these sites (8.9 average).

- At most, only 5% are dissatisfied.

Satisfaction with SPD Parks/Trails/Nature Areas/Building and Facilities (0-10 scale)



Across all attributes tested, satisfaction tends to increase with age and is highest among residents without children. Those in the SW area are especially happy with the accessibility of SPD locations and service from its staff.

- While residents with children and those in the 35 to 54 age group tend to give slightly lower ratings, these scores are still very positive overall (average ratings of 7.3+).

Significant Differences: Satisfaction with SPD Parks/Trails/Nature Areas/Buildings and Facilities (0-10 scale)

Attribute	Avg. 0-10 Satisfaction Rating	Lower than Avg. Ratings	Higher than Avg. Ratings
Overall experience	8.7	<ul style="list-style-type: none"> Children in household (8.4) NW region (8.5) 	<ul style="list-style-type: none"> No children in household (8.9) Central-W region (9.0)
Safety	8.9	<ul style="list-style-type: none"> Under age 45 (8.4) Children in household (8.3) 	<ul style="list-style-type: none"> Ages 55-64 (9.3) No children in household (9.1)
Accessibility (parking, paths, entrances, ramps/ADA, etc.)	8.7	<ul style="list-style-type: none"> Children in household (8.3) NW region (8.4) 	<ul style="list-style-type: none"> No children in household (8.8) SW region (9.2)
Cleanliness, maintenance and upkeep	8.6	<ul style="list-style-type: none"> Ages 35-54 (8.2) Children in household (8.1) 	<ul style="list-style-type: none"> Ages 65+ (8.9) No children in household (8.8)
Quality of service from SPD staff	8.4	<ul style="list-style-type: none"> Ages 45-54 (7.3) NW region (8.1) 	<ul style="list-style-type: none"> Ages 55+ (8.9) SW region (8.9)

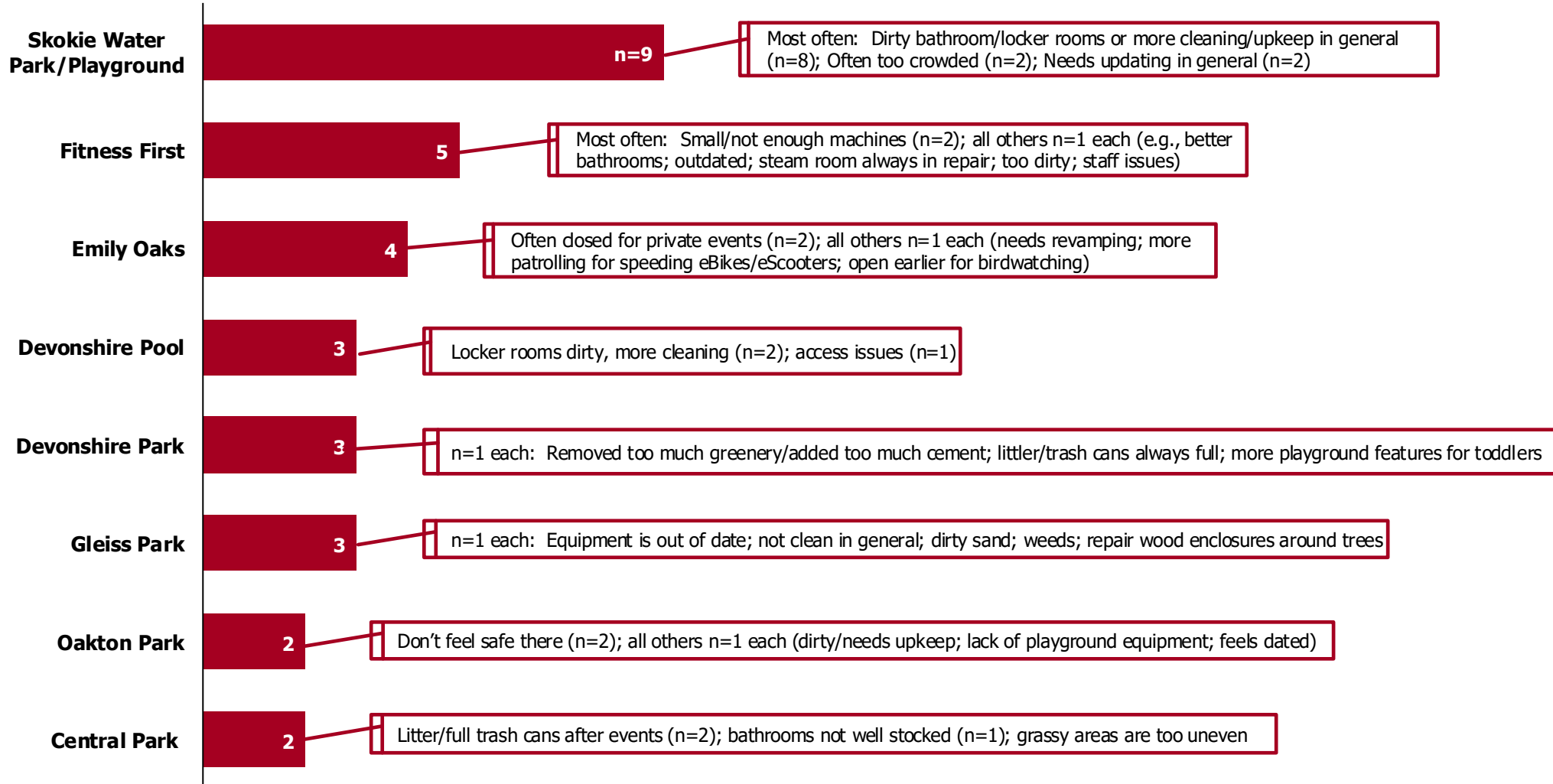
In an open-ended question, respondents giving lower satisfaction scores (6 or below) were asked to identify the reasons for these ratings, and with which facilities.

- As shown on the next page, Skokie Water Playground is cited most often by n=9 respondents, with almost all of these concerns citing the cleanliness and upkeep of the facility.
- Fitness First was mentioned by n=5 respondents (too small, outdated, more cleanliness, no/slow repairs), followed by Emily Oaks Nature Center (sometimes closed to public usage, earlier hours sought, needs updates/patrols, eBikes being unsafe, etc.).
- The remaining specific locations were mentioned by fewer respondents, most of who cite a need for more upkeep/cleanliness/less litter at these sites.

Others offer general dislikes with no specific location mentioned (see page 39). Most often, these residents prefer:

- More park features and amenities (lights, benches, bathrooms, etc.).
- Better upkeep and less litter.
- Five respondents mentioned SPD staff or admin issues (better service, more lifeguards/staffing, more communications).

Top Reasons for Dissatisfaction: SPD Facility/Park/Staff Experience (n=60 respondents)



Top Reasons for Dissatisfaction: SPD Facility/Park/Staff Experience (n=60 respondents – cont'd)



Among the relatively few non-users of SPD parks and facilities, only n=7 gave reasons for their non-usage. These responses are below, and cite various reasons or barriers:

"Too expensive."

"Even though I'm retired, I don't have a lot of free time to visit these facilities. Also, we have a summer home in NW Illinois, so we spend our free time there."

"I'm busy and elderly."

"I'm 88 years old (and) only walk my neighborhood. I'm a widow."

"Honestly, laziness. But I'm pushing myself to be more involved and enjoy the things Skokie has to offer because they're really things I enjoy."

"I don't play tennis or baseball. Terminal Park does not really serve me because the paths have too much bird droppings. All the others are not within walking distance from my home."

"I don't visit the parks and trails, but the District 68 track near Old Orchard Jr. High School is really nice!"

III. Needs Assessment: Facilities and Amenities

From a list of indoor and outdoor recreational features, respondents were asked to identify those that represent demand for their household (in terms of current usage, interest, or need).

Nearly four out of five (78%) seek paths for walking and biking, and a majority (59%) favor park amenities such as benches, trash cans, and/or exercise stations.

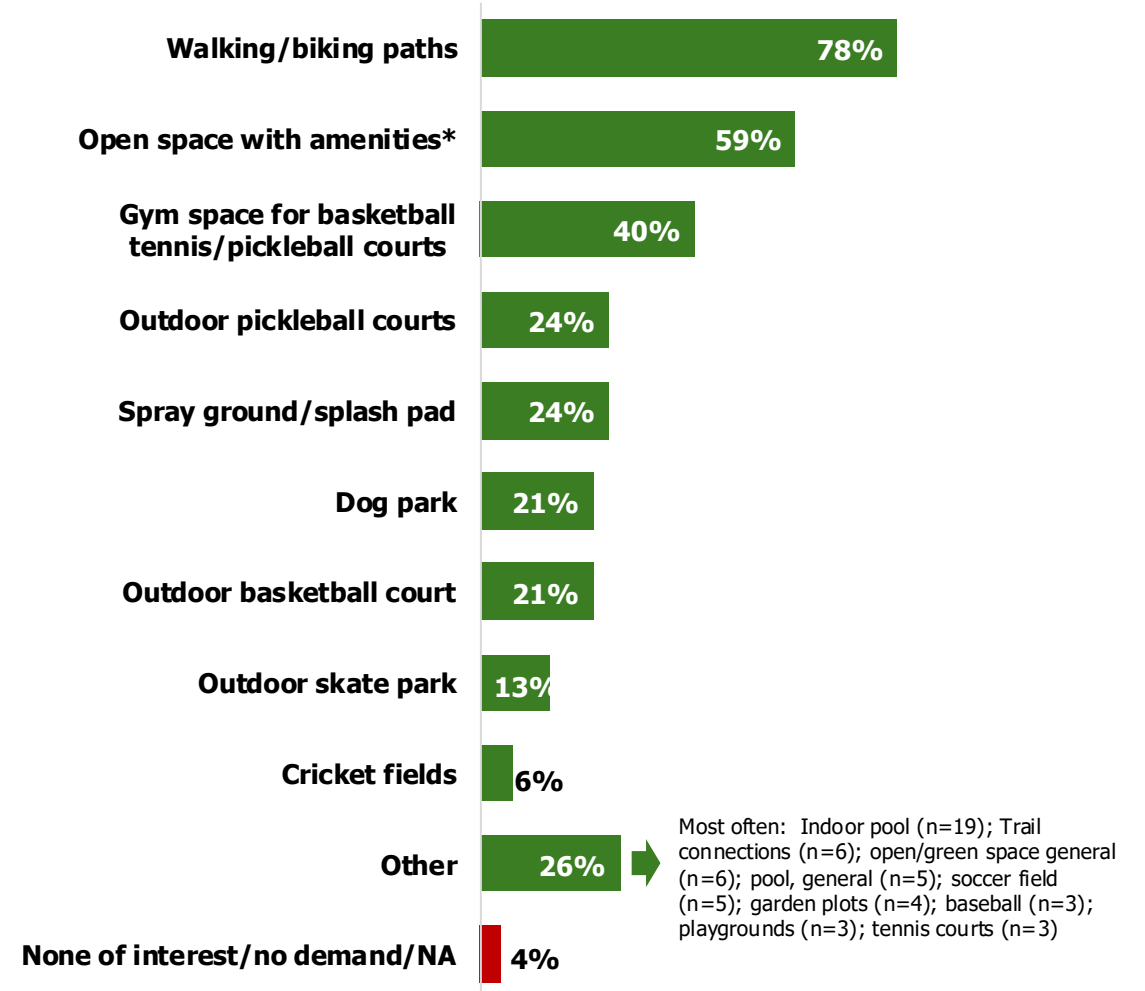
- Interest in these two features is highest among ages 35-44 (see next page).

Gym space ranks third in overall demand (highest among men and Asian adults), and nearly one in four express an interest in each of the following:

- Outdoor pickleball courts (24%), especially SW and long-term residents
- Spray grounds or splash areas (24%), especially among women, residents with children, and under age 45
- A dog park (21%), including a third of Central-W residents
- Outdoor basketball courts (21%), especially among Sports Park East users and households with children.

The remaining features (skate park, cricket fields) garner less demand, and 26% volunteered other amenities that they would like to see (usually an indoor pool).

Demand/Interest in SPD Amenities/Facilities



Significant Differences: Demand/Interest in SPD Amenities/Facilities

	Overall	Most Likely to Express Interest/Use
Walking/biking trails	78%	<ul style="list-style-type: none"> - Ages 35-44 (87%) - Lived in Skokie 11-25 yrs. (88%)
Open space with amenities (benches, picnic areas, trash cans, exercise stations)	59%	<ul style="list-style-type: none"> - Ages 35-44 (73%) - NW region (69%) - White residents (66%) - Program participants (66%, vs. 49% of non-participants)
Gym space	40%	<ul style="list-style-type: none"> - Men (49%, vs. 32% of women) - Children in household (50%, vs. 35% of those without children) - Asian adults (54%)
Outdoor pickleball courts	24%	<ul style="list-style-type: none"> - SW region (36%) - Lived in Skokie 36+ yrs. (36%)
Spray ground/splash pad	24%	<ul style="list-style-type: none"> - Women (32% vs. 16% of men) - Under age 35 (61%), 35-44 (41%) - Children in household (60%, vs. 6% of those without children)
Dog park	21%	<ul style="list-style-type: none"> - Central-W region (33%) - Hispanic/Latino residents (47% of n=15)
Outdoor basketball court	21%	<ul style="list-style-type: none"> - Children in household (32%, vs. 16% of those without children) - Recently used Sports Park East (62%, vs. 20% of non-users)

Significant Differences: Demand/Interest in SPD Amenities/Facilities (cont'd)

	Overall	Most Likely to Express Interest/Use
Outdoor skate park	13%	<ul style="list-style-type: none"> - Under age 35 (31%), 35-44 (25%) - Lived in Skokie <6 yrs. (24%) - Recently used Sports Park East (42%, vs. 13% of non-users)
Cricket fields	6%	<ul style="list-style-type: none"> - Men (10%, vs. 2% of women) - Under age 35 (13%) - NW region (14%) - Other race (15%) - Lived in Skokie 26-35 yrs. (13%) - Program participants (10%, vs. 0% of non-participants) - Recent users of Sports Park East (34%, vs. 6% of non-users)
None/NA	4%	<ul style="list-style-type: none"> - Ages 65+ (9%, vs. 0% of those 45-64)

Respondents who report use or interest in each amenity/option were also asked how well those interests are currently being met on a 1-5 scale, either by the Skokie Park District or any other source/provider.

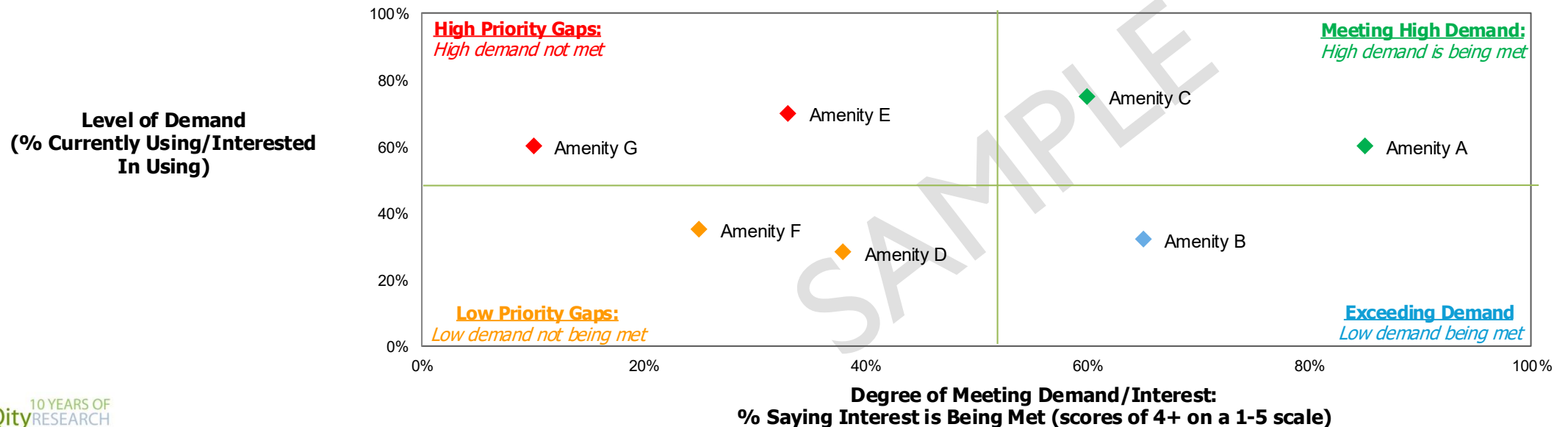
- A score of "4" means their interests are mostly met, and a "5" means they are completely met.

The results are reported on the following pages using a scatter plot that shows both:

- Overall demand for each amenity (vertical axis) based on the % who indicate usage or interest
- And the % with scores of "4" or "5" who report that this "interest" is currently being met (horizontal axis) using the 1-5 scale.

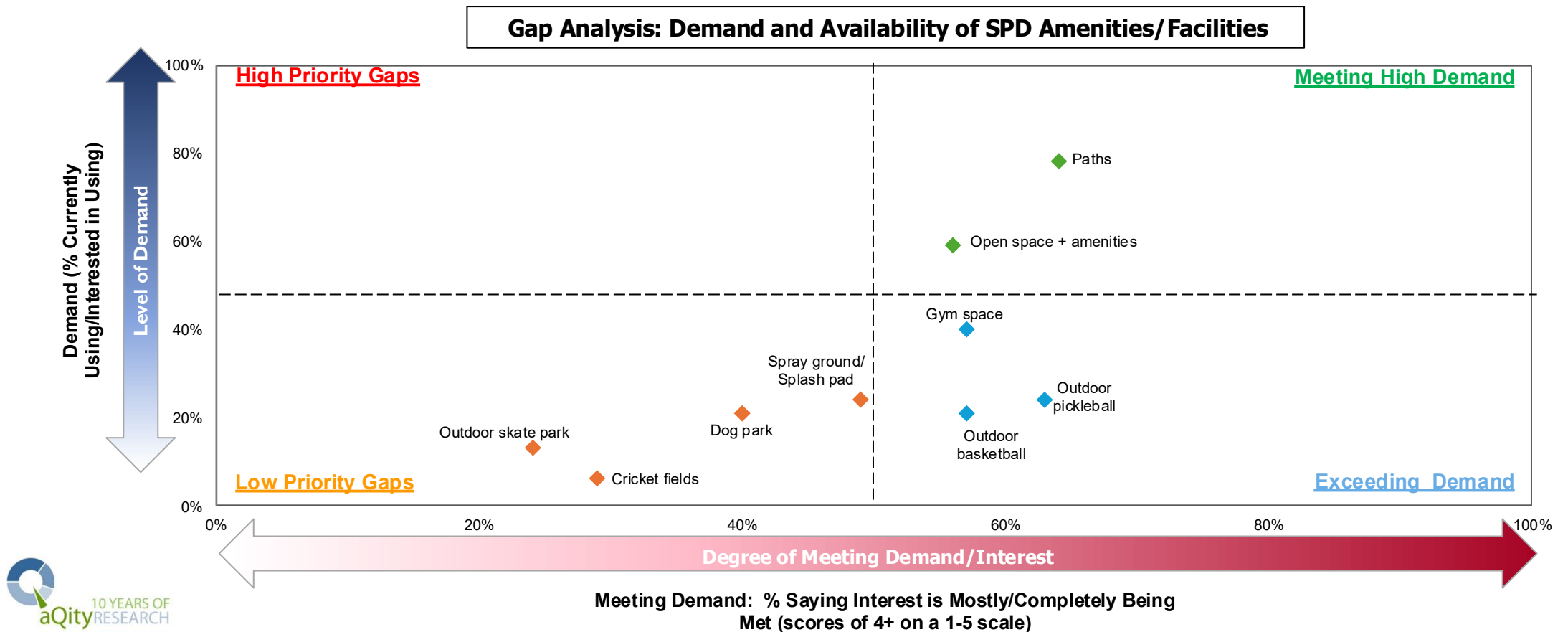
In the example below, options A and C in the upper right quadrant are in high demand and sufficient supply, while amenities E and G (upper left) represent opportunity (high demand not currently being met).

- Options to the bottom (B, D, and F) are in lower demand.



The “gap” analysis shows that most of the features or facilities in highest demand are deemed readily available currently by those interested in each. This is especially true for walking/biking paths, open space with features/amenities, gym space, and both outdoor pickleball and basketball courts (with 50%+ saying these needs are mostly/completely met).

The remaining features represent lower priority gaps (due to less demand/interest), though nearly a majority of residents interested in spray grounds/splash pads feel these features are mostly available.



When asked to identify the two features that should be the top priorities for the SPD to address, paths and trails is clearly the #1 choice (especially among residents with no children at home – see next page).

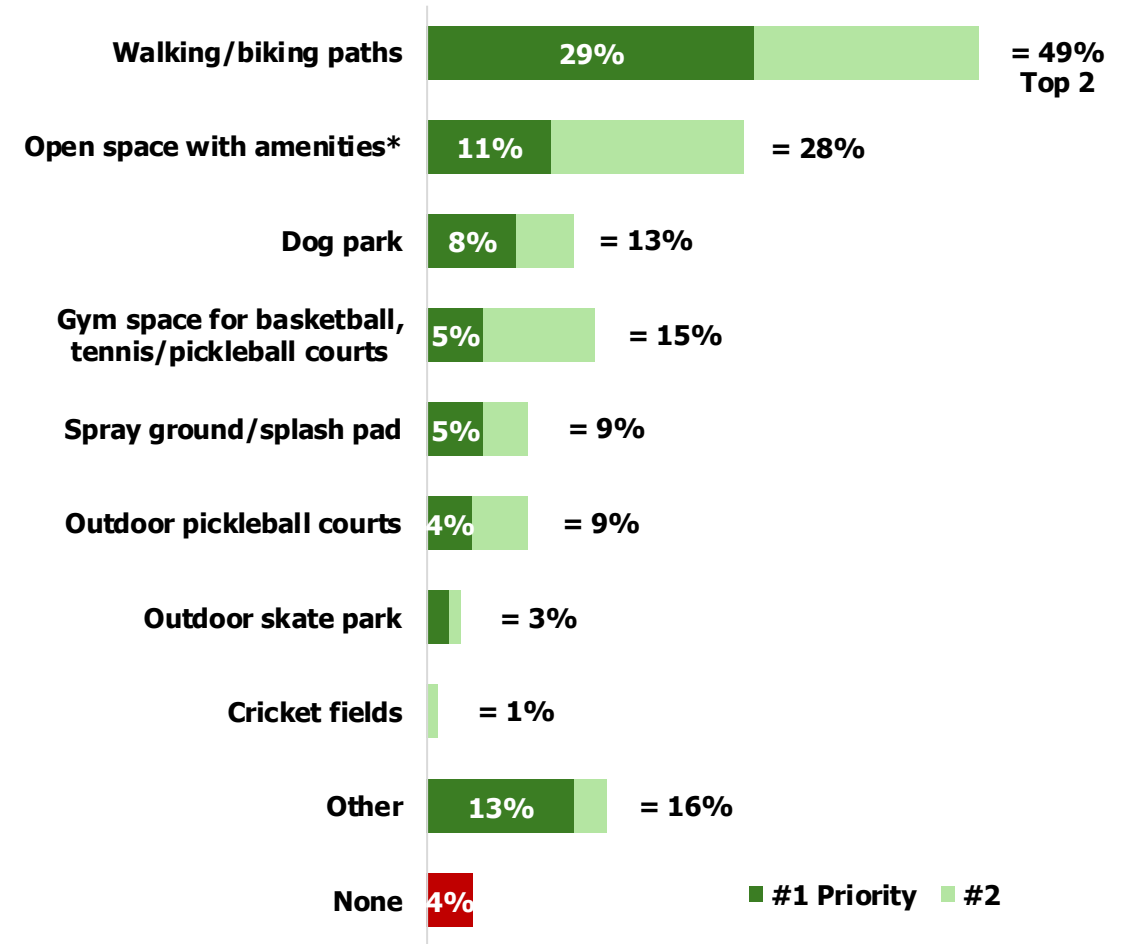
Open space with park features ranks second overall (especially among NW residents).

Many of the remaining options receive 13% to 16% each, including:

- “Other” volunteered improvements sought (again, usually an indoor pool)
- A dog park (more appealing to older adults and non-SPD program participants)
- Gym space (especially among those with the SW region and somewhat newer residents).

Note that almost all felt that at least one of these options represent a priority for the District, with only 4% feeling that none are important.

Top Priority: SPD Amenities/Facilities



Significant Differences: Ranking Top SPD Priorities for Amenities

	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 2 Priority
Walking/biking paths	<p>29% Overall</p> <ul style="list-style-type: none"> No children in household (34%, vs. 17% of those with children) White adults (40%) 	<p>49% Overall</p> <ul style="list-style-type: none"> No children in household (54%, vs. 37% of those with children) White adults (55%)
Open space with amenities	<p>11% Overall</p> <ul style="list-style-type: none"> NW region (22%) Lived in Skokie 6-10 yrs. (25%) Recently used Sports Park East (29%, vs. 11% of non-users) 	<p>28% Overall</p> <ul style="list-style-type: none"> Ages 35-44 (40%) NW region (44%)
Dog park	<p>8% Overall</p> <ul style="list-style-type: none"> Non-program participants (14%, vs. 5% of participants) 	<p>13% Overall</p> <ul style="list-style-type: none"> Ages 55-64 (23%) SW (17%) and Central-W regions (16%)
Gym space for basketball, tennis/pickleball courts	<p>5% Overall</p> <ul style="list-style-type: none"> Ages 45-54 (16%) SW region (16%) Lived in Skokie 6-10 yrs. (14%) Other races (17%) 	<p>15% Overall</p> <ul style="list-style-type: none"> Men (22%, vs. 8% of women) SW region (22%) Lived in Skokie 6-10 yrs. (26%)
Spray ground/splash pad	<p>5% Overall</p> <ul style="list-style-type: none"> Children in household (15%, vs. 0% of those without children) 	<p>9% Overall</p> <ul style="list-style-type: none"> Women (14%, vs. 5% of men) Under age 45 (23%) Children in household (26%, vs. 1% of those without children) Lived in Skokie <6 yrs. (15%)

Significant Differences: Ranking Top SPD Priorities for Amenities (cont'd)

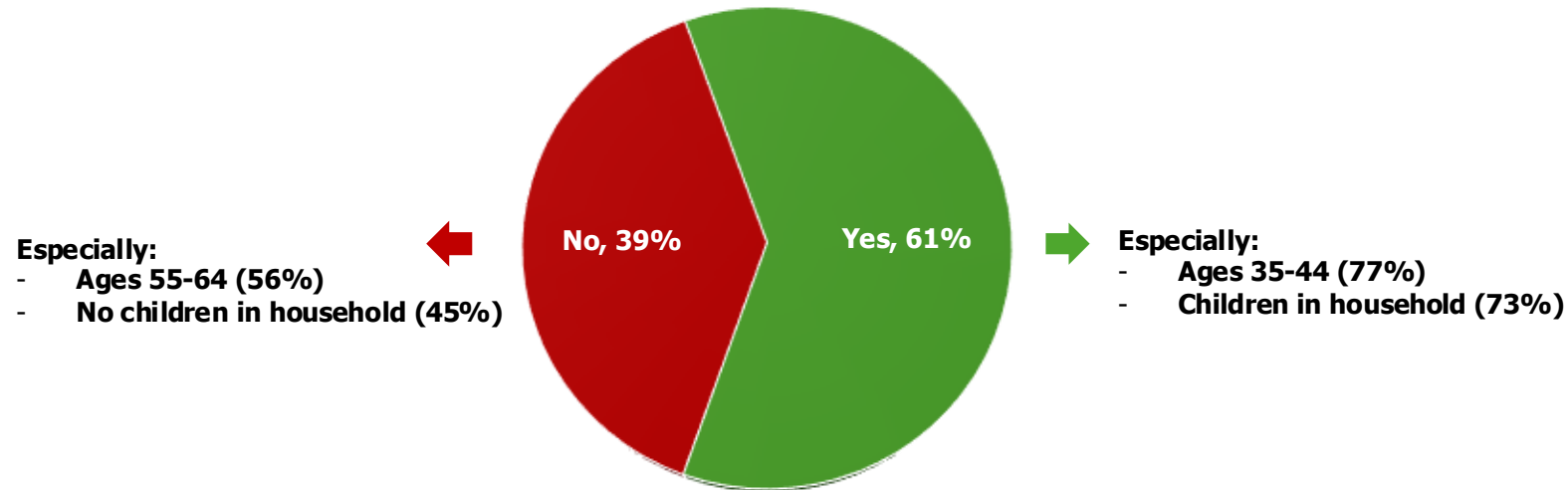
	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 2 Priority
Outdoor pickleball courts	<p>4% Overall</p> <ul style="list-style-type: none"> Ages 65+ (8%) Lived in Skokie 36+ yrs. (11%) 	<p>9% Overall</p> <ul style="list-style-type: none"> Ages 55+ (13%) No children in household (11%, vs. 4% of those with children) SW region (16%) Lived in Skokie 36+ yrs. (26%)
Outdoor skate park	<p>2% Overall</p> <p><i>< no statistically meaningful differences ></i></p>	<p>3% Overall</p> <ul style="list-style-type: none"> Women (6% vs. 1% of men)
Cricket fields	<p>0% Overall</p> <p><i>< no statistically meaningful differences ></i></p>	<p>1% Overall</p> <p><i>< no statistically meaningful differences ></i></p>
None	<p>8% Overall</p> <ul style="list-style-type: none"> Ages 65+ (10%, vs. <1% of ages 35-64) No children in household (5%, vs. 0% of those with children) 	

IV. SPD Program/Event Participation and Satisfaction

Three out of five respondents (61%) report a household member participating in a District program or event in the past year.

- This includes nearly three-quarters of those with children and residents ages 35-44.
- Conversely, most of the 55-64 age group has not participated in anything, along with nearly of residents without children under 18.

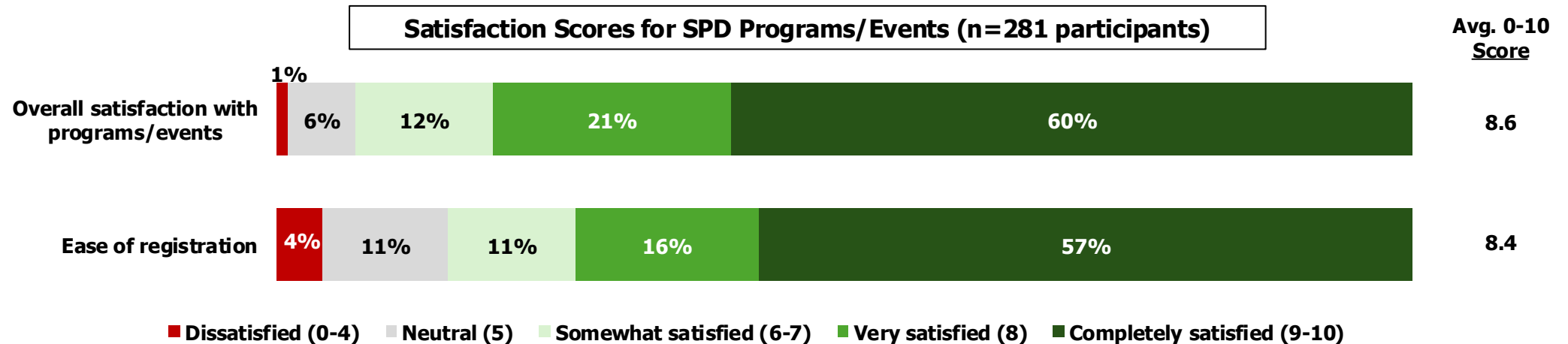
SPD Program/Event Participant in Past 12 Months?



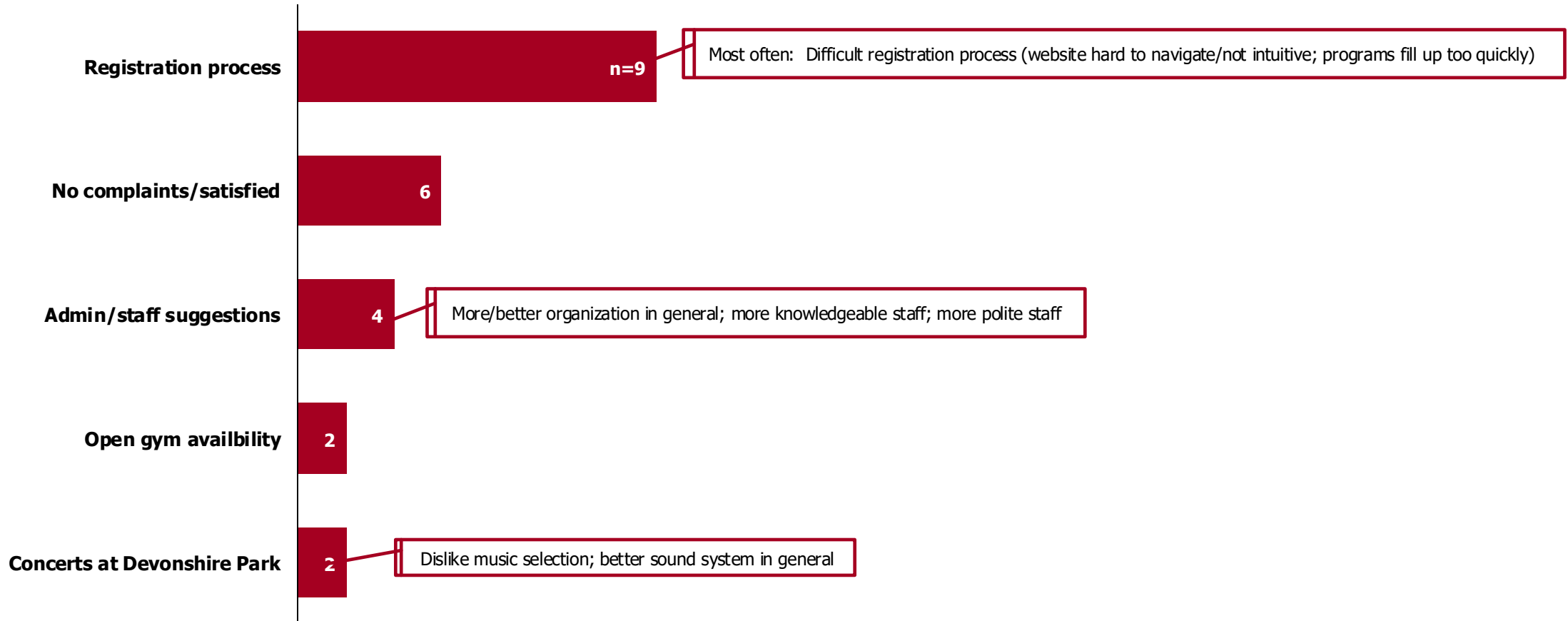
Among recent participants/attendees, satisfaction with these activities is very strong, with a majority (60%) completely satisfied (vs. only 1% who are unhappy). The average 8.6 rating is very strong.

- While the 55-64 age group is less likely to participate in these programs/events (see above), those who do are especially happy (average satisfaction of 9.3). These high scores are widespread, with no subgroup giving an average score below 8.2.
- Satisfaction with the ease of registration for SPD activities is nearly as strong, again with strong overall satisfaction and very few (4%) who are dissatisfied. The average 8.4 rating is consistent across all subgroups (no meaningful differences), all of whom give average scores of 7.9 or higher

Among the relatively few who are dissatisfied, most attribute their lower scores to difficulties with online registration for programs (especially summer camp – see next page). A few said they are satisfied overall (despite lower scores), or voiced issues with open gym (too crowded) and/or the sound system at Devonshire Park concerts.



Top Reasons for Dissatisfaction: SPD Programs/Events (n=35 respondents)



Verbatim Responses: Sources of Dissatisfaction with SPD Programs/Registration Process

"Camp registration continues to be a challenge. Day-of registration was fine, but then one of my kids' registration was all changed somehow (I confirmed the initial receipt I received, compared to the issue I had). Thank goodness it was fixable, but I was almost left with a 2-week gap in coverage. The website is very confusing, but I know you all just put some work into fixing it. It's improving, but it's not there yet."

"All the camp sign ups need waivers. Why can't we just sign one? Also wish when I fill out one camp form, it worked for all park district programs (SPACE, camp, day program)."

"It's just camp registration that is an issue. It had improved significantly since I started registering for camps 5+ years ago, but it still feels very stressful if you want a few specific camps. Summer on Broadway fills up in less than 10 minutes. I know there are others like that as well. If there's anyway to expand the most popular camps, I think that would help significantly."

"Summer camp registration needs improvement."

"Registration process is just funky on the site."

"Online registration problematic."

"Summer camp registrations."

"Online registration is dummys programming. You can't do mass registration and payment."

"Registration has been difficult at times. Searching for existing reservations isn't always intuitive. Finding existing camp registrations is difficult as well. When adding family members to the household, we've had issues with it not working and then having duplicate members that we cannot delete."

"Hate the web experience for registration and payment."

"Events have been hard to sign up for online. I find myself needing to go to the nearest Park District building. The staff sometimes know what to do but it is about 60-40% that they are knowledgeable in what I need. One time an associate said that she knew the answer but was told not to tell me."

"Registration is difficult on the current website, and I am tech savvy."

"The online registration process is not at all user-friendly."

"Registration for camp was the biggest issue."

"(I work at the Park district and am also a skokie resident), so I register for any events or classes while I am at work because the online platform can be difficult to use. The events themselves (like day trips through Emily Oaks, Festival of Cultures--and Backlot Bash--which don't require registration) have always been wonderful."

"The events are always great, but it is difficult to use the website to purchase tickets. The process for buying theater tickets, for example, is not intuitive and often takes me multiple tries to get right."

Verbatim Responses: Sources of Dissatisfaction with SPD Programs/Registration Process (cont'd)

"My daughter went to use the indoor open gym at Weber during the allotted time. It was nice, but the times were inconvenient and there were too many people playing at one time. By her being the only girl, there was only one boy that was willing to play with her."

"Indoor basketball; not enough option for open play."

"The concerts in Devonshire Park are a nice idea but the music is too old."

"The Devonshire Park concerts on Sunday evenings need a better sound system."

"Overall, not happy about the events that close parks and require a fee."

"Not dissatisfied but parking is hard to find, and sometimes they seem to be a bit disorganized logistically."

"Need more pickleball courts!"

"Office staff on 2nd floor of Weber Leisure Center are rude."

"It was annoying that the kids with regular weekly skating coaches did not get priority sign-up when the Robert Crown ice was getting redone."

"Hot dogs in the park - always runs out of food. Skokie Baseball & Softball is poorly organized."

"I wish there were more activities for small children under 3 (with caregiver)."

V. Needs Assessment: Age-Based Program Options

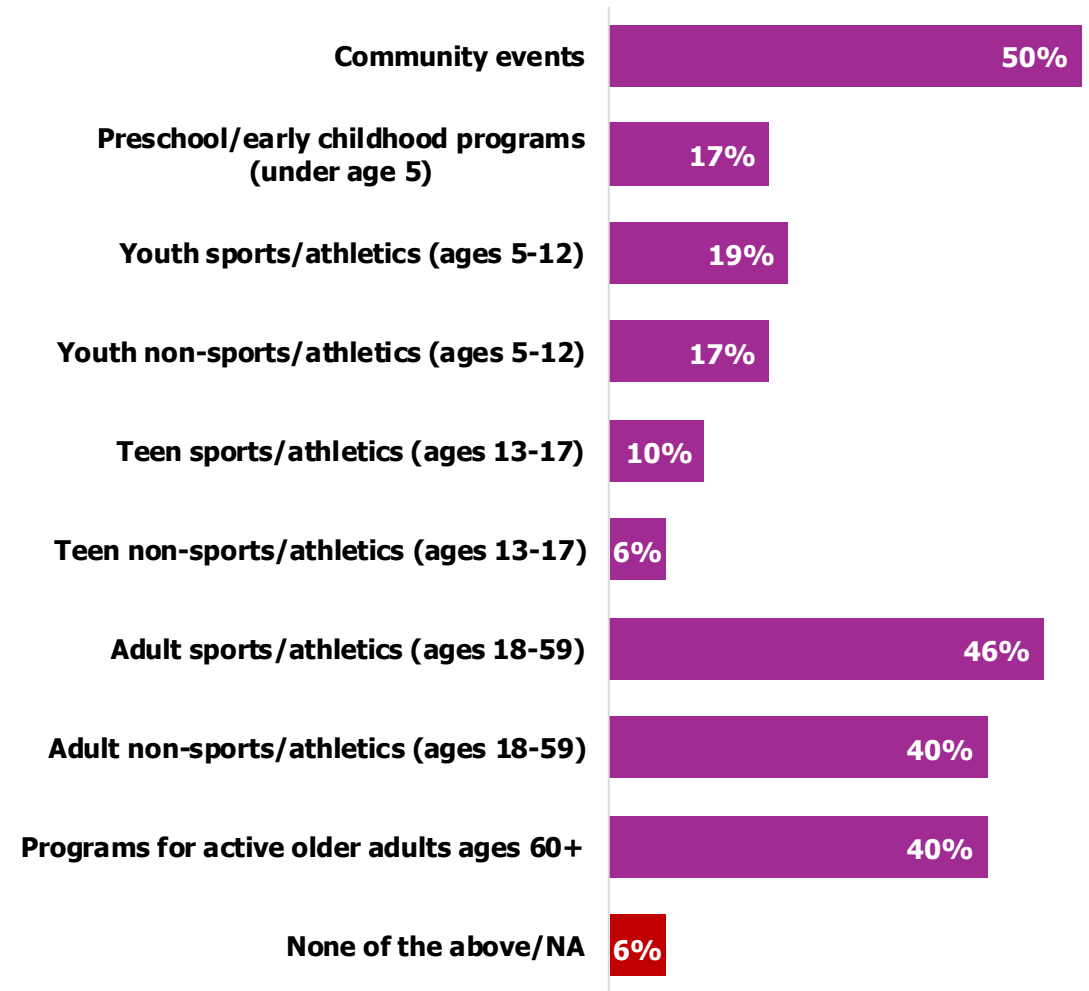
Among the program and event options tested, roughly half express a need or interest in community events (50%) and adult program options (at least 40%), especially sports for the 18 to 59 age group (46%).

Youth program interest or demand is more focused on pre-teen ages, including pre-K/early childhood programs.

Not surprisingly, younger adults and households with children tend to be more focused on youth program options (see next page). In addition:

- Community events receive the highest response from younger adults as well (ages 35-44).
- Adult programs also appeal to the under 35 age group, as well as more middle-aged residents (45 to 64).
- Note that newer SPD residents express higher than average interest in both sports and non-sport options for adults.
- Nearly three-quarters of those ages 65+ express a need or interest in programs for active older adults, but 10% of this age group is not interested in any option (vs. 6% overall).

Demand/Interest in Age-Based Programs



Significant Differences: Demand/Interest in Age-Based Programs/Events

	Overall	Most Likely to Express Interest/Use
Community events	50%	<ul style="list-style-type: none"> - Ages 35-44 (68%) - Lived in Skokie 11-25 yrs. (65%)
Preschool/Early childhood programs (under age 5)	17%	<ul style="list-style-type: none"> - Under age 35 (41%), 35-44 (32%) - Children in household (40%, vs. 6% of those without children) - Lived in Skokie <6 yrs (26%) - Program participants (22%, vs. 11% of non-participants)
Youth sports/athletics (ages 5-12)	19%	<ul style="list-style-type: none"> - Under age 35 (27%) 35-44 (50%) - Children in household (51%, vs. 3% of those without children) - Other races (34%) - Program participants (27%, vs. 6% of non-participants)
Youth non-sports/athletics (ages 5-12)	17%	<ul style="list-style-type: none"> - Ages 35-44 (52%) - Children in household (49%, vs. 2% of those without children) - Other races (31%) - Program participants (25%, vs. 4% of non-participants)
Teen sports/athletics (ages 13-17)	10%	<ul style="list-style-type: none"> - Ages 35-44 (25%) - Children in household (23%, vs. 3% of those without children) - NW region (15%) - Program participants (14%, vs. 4% of non-participants)
Teen non-sports/athletics (ages 13-17)	6%	<ul style="list-style-type: none"> - Ages 35-44 (19%) - Children in household (17%, vs. 1% of those without children) - Program participants (10%, vs. 1% of non-participants)

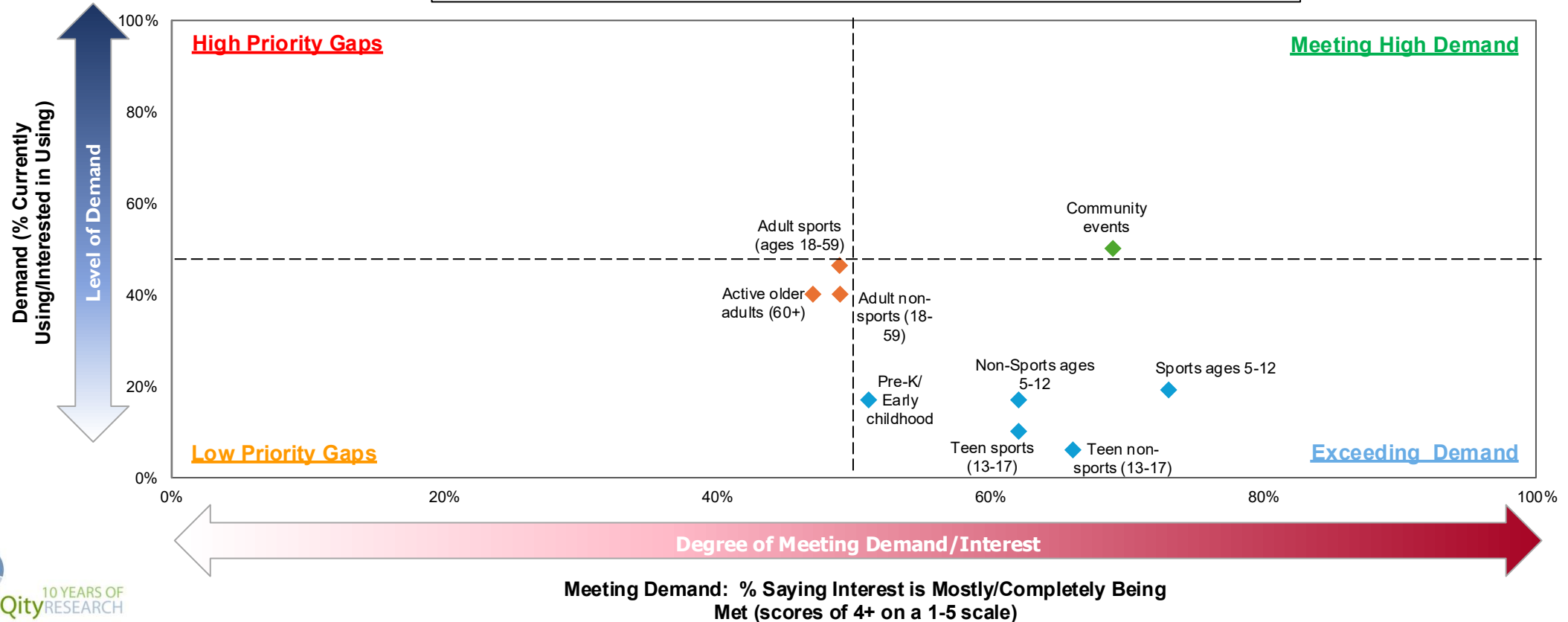
Significant Differences: Demand/Interest in Age-Based Programs/Events (cont'd)

	Overall	Most Likely to Express Interest/Use
Adult sports/athletics (ages 18-59)	46%	<ul style="list-style-type: none"> - Under age 35 (59%), 55-64 (62%) - Lived in Skokie <6 yrs. (65%) - Asian adults (60%) and other non-white races (53%) - Hispanic/Latino adults (70%)
Adult non-sports/athletics (ages 18-59)	40%	<ul style="list-style-type: none"> - Under age 35 (63%), 45-54 (62%) - Central-W region (49%) - Lived in Skokie <6 yrs. (49%), 6-10 yrs. (53%) - Other races (67%)
Programs for active older adults ages 60+	40%	<ul style="list-style-type: none"> - Ages 65+ (73%) - NW (46%) and Central-W regions (48%) - Lived in Skokie 26-35 yrs. (65%), 36+ yrs. (59%) - Asian adults (51%)
None of these/no demand/NA	6%	<ul style="list-style-type: none"> - Ages 65+ (10%)

Virtually all of the program options tested are deemed readily available among those interested in each. This reflects early feedback about the District’s programming as its #1 strength overall, and the high satisfaction shared by recent participants.

- The only “gaps” that emerge are for adult program options, but even these garner close to 50%+ response that these needs are mostly or completely being met currently.

Gap Analysis: Demand and Availability of Age-Based Program Options



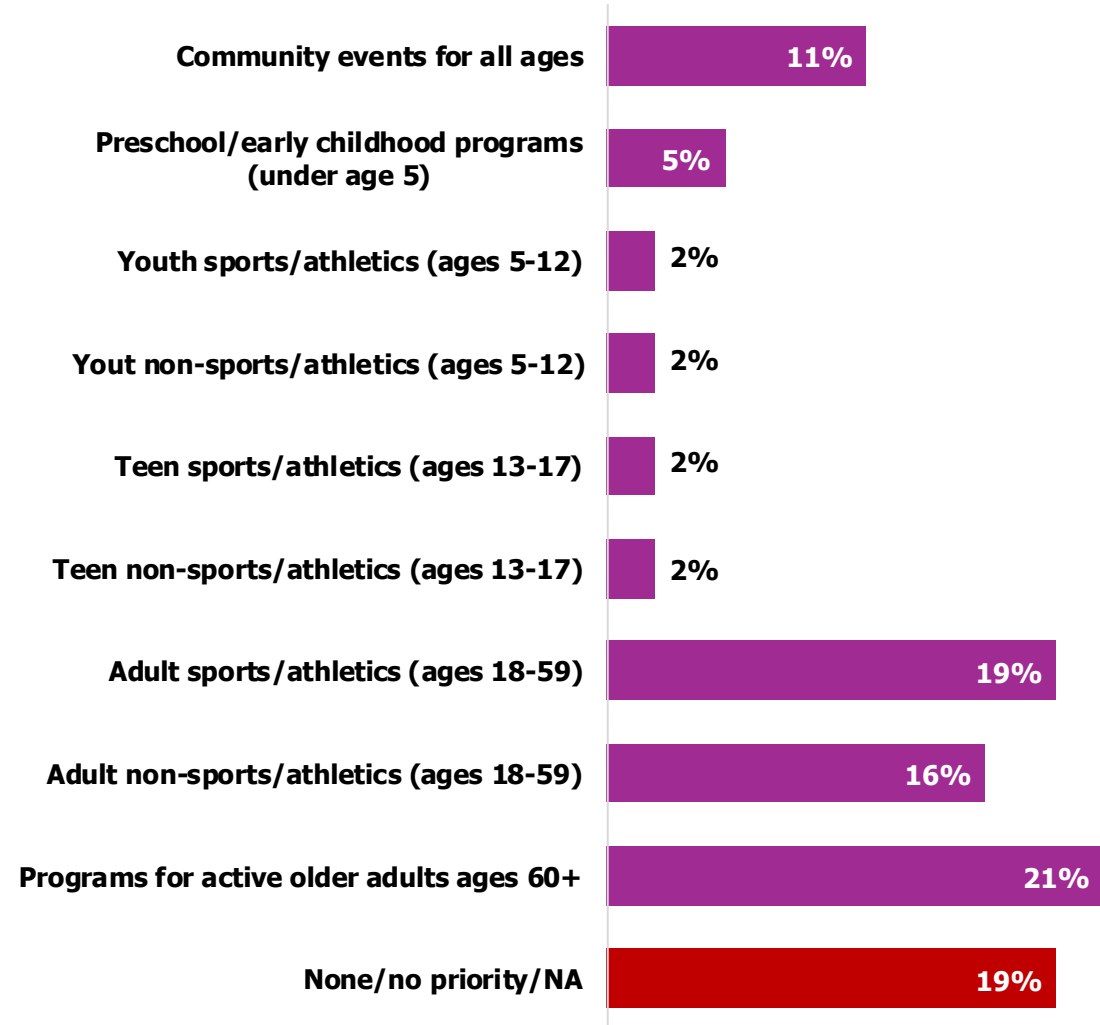
These same adult-based programming options (minor gaps) register as the top priorities for the Park District to address, cited by 16% to 21% each.

- The youngest adults (under age 35) tend to be most interested in adult programs, and Asian residents likewise are more likely to seek adult sports/leagues (see next page).
- Less engaged adults (non-SPD program participants) tend to favor non-sports adult options.

Note, however, that one in five residents (19%) feel none of these need attention (reflecting either a lack of demand or a demand/interest that is already being met).

None of the youth programming options are considered priorities that need attention, and 11% place community events at the top of their list.

Top Priority: Age-Based Program Options



Q17. Above, please indicate the **one** program area for the Park District to prioritize providing, adding or improving?

Significant Differences: Top Priority for Age-Based Programs/Events

	Overall	Most Likely to Cite as Top Priority
Community events	11%	- Ages 35-44 (21%)
Preschool/Early childhood programs (under age 5)	5%	- Children in household (14%, vs. 1% of those without children) - SPD program participants (7%, vs. 1% of non-participants)
Youth sports/athletics (ages 5-12)	2%	< no statistically meaningful differences >
Youth non-sports/athletics (ages 5-12)	2%	< no statistically meaningful differences >
Teen sports/athletics (ages 13-17)	2%	< no statistically meaningful differences >
Teen non-sports/athletics (ages 13-17)	2%	< no statistically meaningful differences >
Adult sports/athletics (ages 18-59)	19%	- Men (29%, vs. 11% of women) - Under age 35 (28%) - E region (31%) - Lived in Skokie <6 (32%) - Asian adults (30%)
Adult non-sports/athletics (ages 18-59)	16%	- Under age 35 (22%), 45-54 (39%) - No children in household (20%, vs. 9% of those with children) - SW region (28%) - Lived in Skokie 6-10 yrs. (32%) - Other races (41%) - Non-participants (22%, vs. 13% of participants)

Significant Differences: Top Priority for Age-Based Programs/Events (cont'd)

	Overall	Most Likely to Cite as Top Priority
Programs for active older adults ages 60+	21%	<ul style="list-style-type: none"> - Ages 65+ (47%) - No children in household (28%, vs. 6% of those with children) - Lived in Skokie 26-35 yrs. (47%), 36+ yrs. (41%) - White (24%) and Asian adults (25%)
None of these/no demand/NA	19%	<ul style="list-style-type: none"> - Ages 65+ (28%) - White adults (25%) - Non-participants (28%, vs. 13% of participants)

VI. Improvement Options/Priorities: Sports Park East and Channelside Park South

Survey respondents were shown a map of the Sports Park East site, and after a brief description of its current features were asked to rank order the Top-3 improvements they would most like to see going forward at this location.

Q19. The Skokie Park District has acquired the **Sports Park East** field on Oakton and McCormick. This property is marked by the white square to the right, next to **Sports Park West** (includes the TrackMan golf range, mini golf course, and batting cages).

Sports Park East currently has cricket and soccer fields but no other amenities.

Below is a list of possible amenities and improvements to this location. Knowing that these would mean higher user fees or property taxes (especially with larger projects or improvements), please rank order the three most important improvements to you and your household below.

	#1	#2	#3
Building a recreation center at the current Sports Park to add two indoor gyms, programming and rental space, a patio and landscaping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved/larger space for golf check-in and simulator at Sports Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved cricket fields with field lighting, practice pitches, and better irrigation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve soccer fields including field lighting and better irrigation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor fitness area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor challenge course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor shelter with restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking/jogging/biking path around the perimeter of Sports Park East	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Consistent with the earlier needs assessment for recreational amenities, the proposed path around the park’s perimeter is ranked as most important.

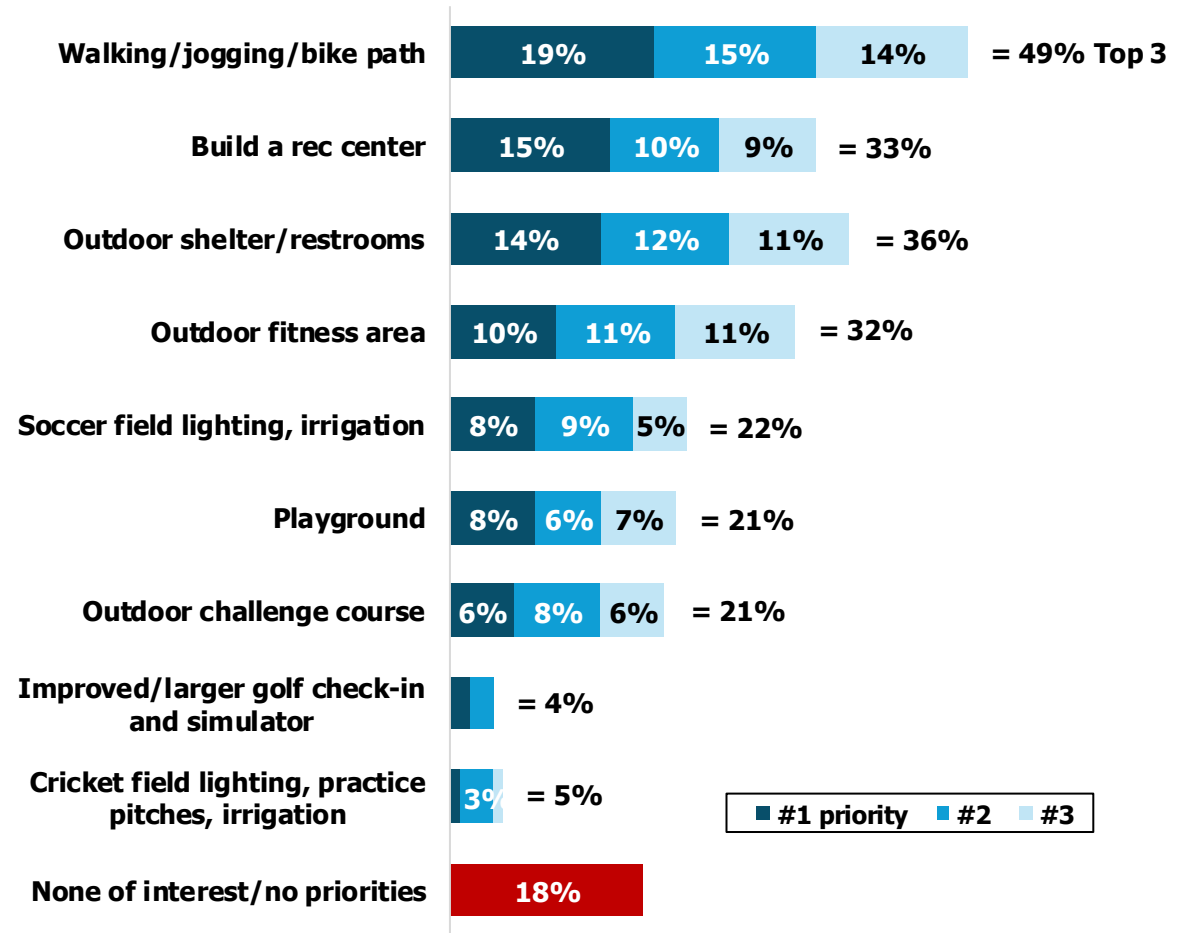
- This path tends to be a Top-3 choice among residents in the SW region (see next page) more than the other areas.

Three other improvements register strong response as well, specifically:

- Building a rec center at this site (especially the 55 to 64 age group);
- Adding an outdoor shelter with bathrooms (cited as a Top-3 priority by 71% of Sports Park East users in the past year);
- An outdoor fitness area (popular in the NW and SW areas).

The remaining suggestions each garner Top-3 support from about one in five residents, as does doing nothing to this location (18% - including 30%+ of residents in the E region and those 65 or older).

Top Priorities: Potential Sports Park East Improvements



Significant Differences: Ranking Top Potential Improvements for Sports Park East

	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 3 Priority
Walking/jogging/bike path	<p>19% Overall</p> <ul style="list-style-type: none"> Women (26%, vs. 12% of men) Ages 55+ (28%) Lived in Skokie 26-35 yrs. (28%), 36+ yrs. (33%) 	<p>49% Overall</p> <ul style="list-style-type: none"> No children in household (54%, vs. 37% of those with children) SW region (64%)
Build a rec center	<p>15% Overall</p> <ul style="list-style-type: none"> Ages 45-64 (25%) Lived in Skokie 6-35 yrs. (21%) 	<p>33% Overall</p> <ul style="list-style-type: none"> Women (41%, vs. 26% of men) Ages 55-64 (50%) Lived in Skokie <11 yrs. (43%), 26-35 yrs. (43%) Hispanic/Latino adults (63%)
Outdoor shelter/bathrooms	<p>14% Overall</p> <ul style="list-style-type: none"> Under age 35 (29%) Central-W region (23%) White residents (17%) 	<p>36% Overall</p> <ul style="list-style-type: none"> SPD program participants (45%, vs. 22% of non-participants) Used/Visited Sports Park East in past year (71% of n=12)
Outdoor fitness area	<p>10% Overall</p> <ul style="list-style-type: none"> NW region (17%) 	<p>32% Overall</p> <ul style="list-style-type: none"> SW region (49%) Other race (41%)
Soccer field lighting, irrigation	<p>8% Overall</p> <ul style="list-style-type: none"> Men (14%, vs. 3% of women) No children in household (10%, vs. 4% of those with children) E region (17%) Lived in Skokie <11 yrs. (13%), 36+ yrs. (14%) 	<p>22% Overall</p> <ul style="list-style-type: none"> Men (36%, vs. 8% of women) No children in household (27%, vs. 9% of those with children) Lived in Skokie 36+ yrs. (39%)

Significant Differences: Ranking Top Potential Improvements for Sports Park East (cont'd)

	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 3 Priority
Playground	<p>8% Overall</p> <ul style="list-style-type: none"> Ages 45-54 (18%) SW region (20%) 	<p>21% Overall</p> <ul style="list-style-type: none"> Children in household (32%, vs. 15% of those without children)
Outdoor challenge course	<p>6% Overall</p> <ul style="list-style-type: none"> Used/Visited Sports Park East in past year (29% of n=12) 	<p>21% Overall</p> <ul style="list-style-type: none"> Ages 35-44 (37%) Children in household (36%, vs. 13% of those without children) NW region (32%) Used/Visited Sports Park East in past year (59% of n=12)
Improved/larger golf check-in and simulator	<p>2% Overall</p> <p>< no statistically meaningful differences ></p>	<p>4% Overall</p> <p>< no statistically meaningful differences ></p>
Cricket field lighting, practice pitches, irrigation	<p>1% Overall</p> <p>< no statistically meaningful differences ></p>	<p>5% Overall</p> <p>< no statistically meaningful differences ></p>
None/No priorities/NA	<p>18% Overall</p> <ul style="list-style-type: none"> Ages 65+ (32%) E region (30%) Lived in Skokie 11-25 yrs. (26%), 35+ yrs. (26%) 	

Survey respondents were also shown the location of the open space at the Channelside Park South location (south of Oakton Street). Again, after a brief description of this site, a list of potential recreational improvements was offered. Respondents were asked to rank order the top three priorities that they would like to see added.

Q21. The Skokie Park District will also soon acquire the land between Oakton and Howard, just east of McCormick and along the east side of the North Shore Canal (outlined in white on the map). After the current Builders Asphalt facility closes, removes its structures, and cleans up the site, the Park District will lease the property for a nominal fee.

Below is a list of possible amenities and improvements to this location. Knowing that these would mean higher user fees or property taxes (especially with larger projects or improvements), please rank order the three most important improvements to you and your household below.

Please select one #1 priority, one #2 priority, and one #3 priority. If none are important, skip to the next question.

	#1	#2	#3
Universal playground with elements for those with physical, sensory, or cognitive challenges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nature-based playground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor fitness stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking/jogging/biking path between Oakton and Howard Streets, along the canal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Natural open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor picnic shelter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BMX or pump track	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



As with the possible Sports Park East options, adding a walking/bike path along the Channel at this new park garners the highest support (56% Top-3), with clearly the most #1 responses (24% overall).

- This is especially appealing to households without children (see next page), a similar finding found with the trail/path at Sports Park East.

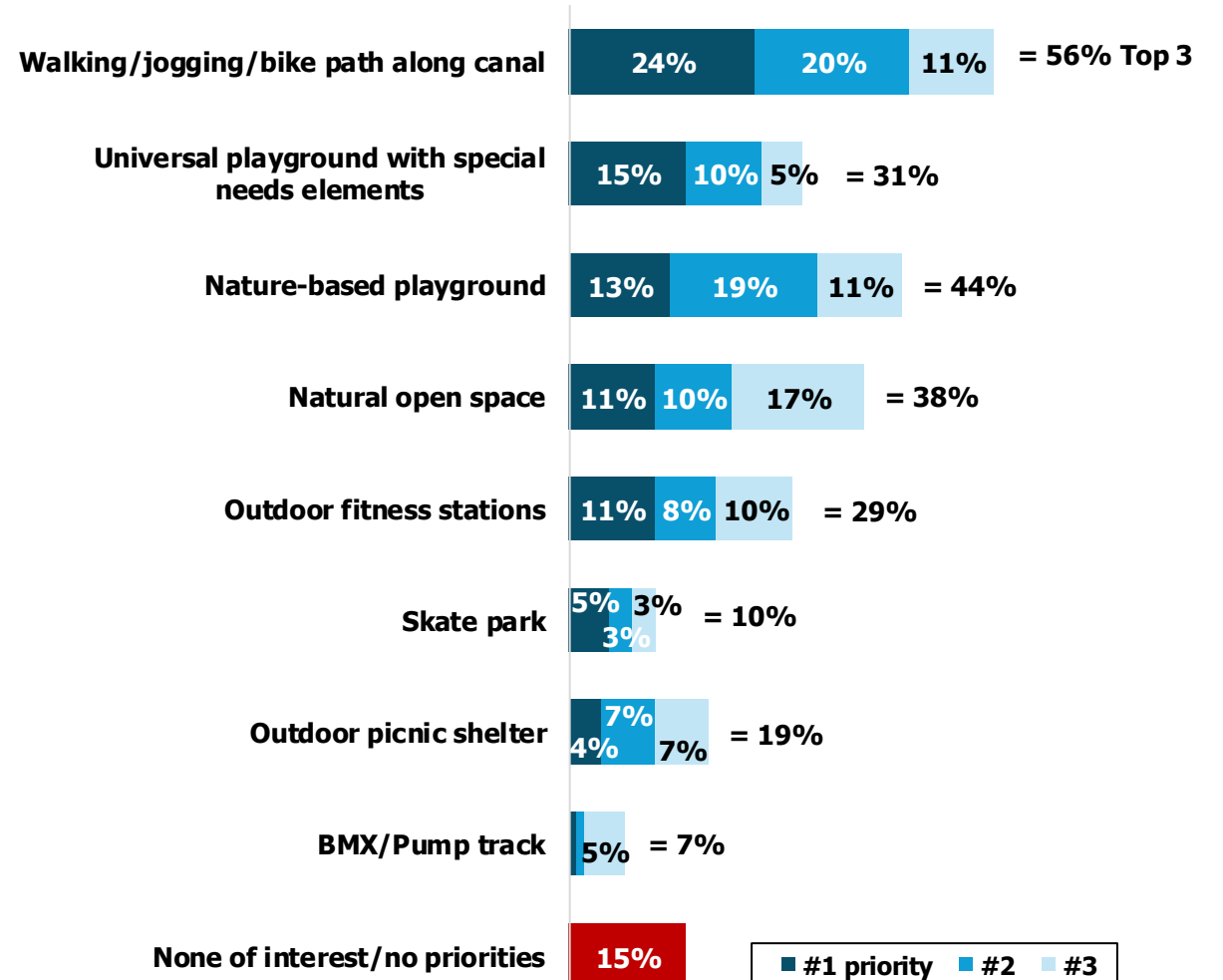
Both a universal playground and a nature-based play facility receive the next highest #1 responses, though the latter has more Top-3 support (especially among those with children at home).

About as many would like some of this location to be left open and natural (11% #1 priority, 38% Top-3), including nearly half of recent Channelside Park users.

Fitness stations would be of highest interest among men, non-SPD program participants, and Asian adults.

The remaining receive less response, and 15% feel none of these are important or priorities (including 26% in the E region).

Top Priorities: Potential New Channelside Park Improvements



Significant Differences: Ranking Top Potential Improvements for Channelside Park South

	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 3 Priority
Walking/jogging/bike path along canal	<p>24% Overall</p> <ul style="list-style-type: none"> No children in household (28%, vs. 16% of those with children) Lived in Skokie 26+ yrs. (35%) White (28%) and Asian adults (28%) SPD program participants (29%, vs. 17% of non-participants) 	<p>56% Overall</p> <ul style="list-style-type: none"> Ages 45-54 (79%) No children in household (62%, vs. 42% of those with children)
Universal playground with special needs elements	<p>15% Overall</p> <ul style="list-style-type: none"> Women (21%, vs. 10% of men) 	<p>31% Overall</p> <ul style="list-style-type: none"> Women (40%, vs. 24% of men) Children in household (48%, vs. 23% of those without children)
Nature-based playground	<p>13% Overall</p> <ul style="list-style-type: none"> Other race (23%) 	<p>44% Overall</p> <ul style="list-style-type: none"> Under age 35 (80%), 35-44 (53%) Children in household (62%, vs. 35% of those without children)
Natural open space	<p>11% Overall</p> <ul style="list-style-type: none"> White adults (15%) 	<p>38% Overall</p> <ul style="list-style-type: none"> Central-W region (59%) White adults (51%) SPD program participants (45%, vs. 28% of non-participants) Recent Channelside Park users/visitors (57%, vs. 36% of non-users)

Significant Differences: Ranking Top Potential Improvements for Channelside Park South (cont'd)

	Most Likely to Cite as #1 Priority	Most Likely to Cite as a Top 3 Priority
Outdoor fitness stations	<p>11% Overall</p> <ul style="list-style-type: none"> Men (16%, vs. 7% of women) Ages 45-64 (21%) No children in household (14%, vs. 6% of those with children) NW (14%) and SW regions (19%) Non-SPD program participants (18%, vs. 7% of participants) 	<p>29% Overall</p> <ul style="list-style-type: none"> Ages 45-54 (51%), 55-64 (44%) SW region (44%) Asian adults (41%)
Skate park	<p>5% Overall</p> <ul style="list-style-type: none"> Recent Channelside Park users/visitors (12%, vs. 4% of non-users) 	<p>10% Overall</p> <ul style="list-style-type: none"> Women (18%, vs. 3% of men) Recent Channelside Park users/visitors (24%, vs. 9% of non-users)
Outdoor picnic shelter	<p>4% Overall</p> <p><i>< no statistically meaningful differences ></i></p>	<p>19% Overall</p> <ul style="list-style-type: none"> Ages 55+ (27%)
BMZ/Pump track	<p>1% Overall</p> <ul style="list-style-type: none"> Ages 35-44 (6%) 	<p>7% Overall</p> <ul style="list-style-type: none"> SW region (14%) Non-SPD program participants (14%, vs. 3% of participants)
None of interest/No priority/NA	<p>15% Overall</p> <ul style="list-style-type: none"> Ages 65+ (28%) NW (19%) and E regions (26%) Non-users of Channelside Park (16% vs. 6% of users/visitors) 	

For both new locations, respondents were asked to offer other improvements that they would like to seek beyond those tested in the descriptions. The top added ideas are:

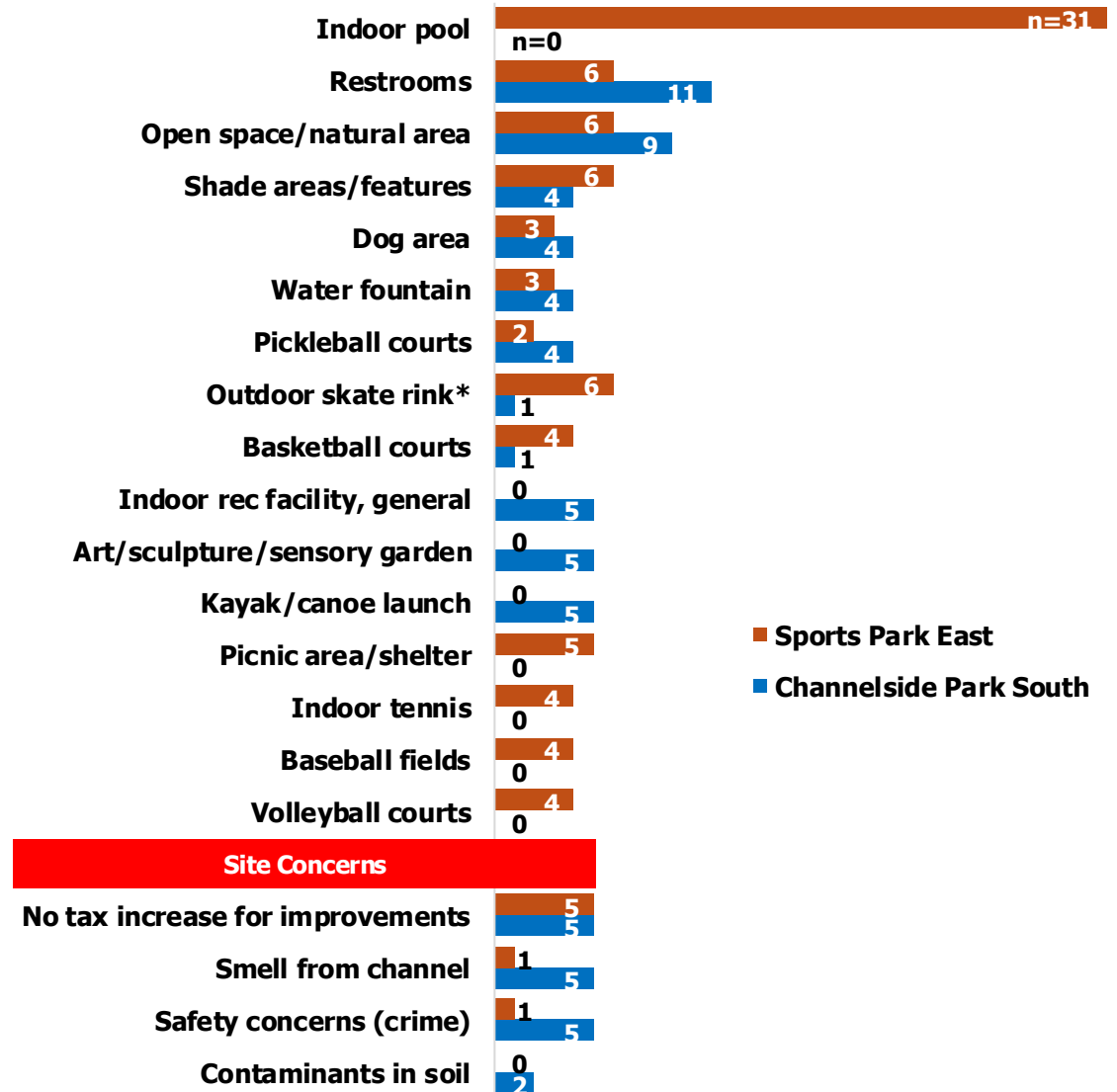
- An indoor pool at Sports Park East (likely as part of the proposed new rec center).
- Bathroom amenities (especially at Channelside Park South).
- Some natural and open space and likewise shade features/areas at both locations.
- A few would like to see a skate park and/or basketball courts at Sports Park East. Likewise, some mention passive art or sensory elements at the new Channelside location, along with a boat or kayak launch.

Note that a few offered concerns instead of suggestions for these locations, most often:

- Opposing a property tax increase to cover improvement costs.
- Concerns about the smell and safety (crime, traffic) at Channelside Park South.

Other Suggested Improvements for New Parks

(most frequent open-ended responses)



VII. Sources of SPD Information

Most residents get their SPD information from District sources, most often from the website as well as a majority referencing the printed "Spotlight" guide (57%).

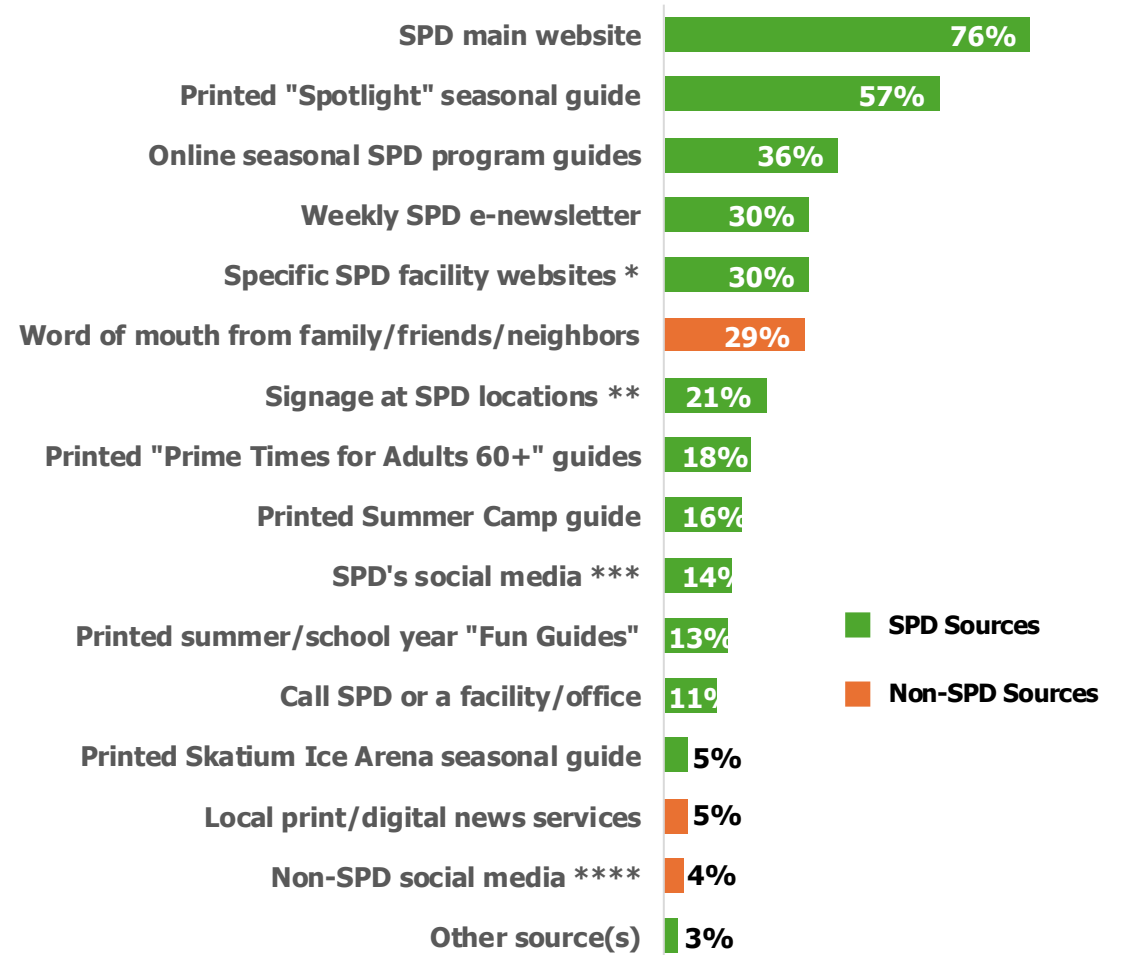
- The digital seasonal program guide is referenced by fewer respondents (36% overall).

Three out of ten mention one of the other SPD facility websites and/or the District's weekly e-newsletter. Nearly as many also get their information by word-of-mouth from other residents.

Note that adults ages 35-44 and households with children (and, subsequently, recent program participants) tend use multiple SPD sources along with word-of-mouth (see next page).

- The oldest respondents tend to go to the printed seasonal and "Prime Times" guides.

Sources Used When Seeking SPD Information



Significant Differences: Sources Used When Seeking SPD Information

	Overall	Most Likely to Mention
SPD main website	76%	- Asian adults (85%)
Printed "Spotlight Programs" seasonal guide	57%	- Ages 65+ (68%)
Online seasonal SPD program guides	36%	< no statistically meaningful differences >
Weekly SPD e-newsletter	30%	- Ages 35-44 (50%) - Children in household (40%, vs. 24% of those without children) - Central-W region (45%) - Lived in Skokie 6-10 yrs. (53%) - Program participants (39%, vs. 14% of non-participants)
Specific SPD facility websites*	30%	< no statistically meaningful differences >
Word of mouth	29%	- Ages 35-44 (56%) - Children in household (44%, vs. 21% of those without children)
Signage at SPD locations**	21%	- Program participants (25%, vs. 15% of non-participants)
Printed "Prime Times for Adults 60+" guides	18%	- Ages 65+ (39%) - NW region (26%) - Lived in Skokie 36+ yrs. (39%) - Program participants (24%, vs. 7% of non-participants)
Printed Summer Camp guide	16%	- Ages 35-44 (35%) - Children in household (35%, vs. 7% of those without children) - NW region (27%) - Program participants (22%, vs. 7% of non-participants)
SPD's social media***	14%	- Ages 35-44 (27%) - Children in household (27%, vs. 7% of those without children)

* exploritorium.org; skokiespringgreening.info; skokieculturefest.org; backlotbash.com; screams scene.org, etc.

** (indoor monitors, banners, outdoor lighted signs)

*** (Facebook, Instagram, X, Bluesky, TikTok, YouTube)

Significant Differences: Sources Used When Seeking SPD Information (cont'd)

	Overall	Most Likely to Mention
Printed summer/school year "Fun Guides"	13%	<ul style="list-style-type: none"> - Ages 35-44 (36%) - Children in household (31%, vs. 4% of those without children) - Program participants (18%, vs. 5% of non-participants)
Call SPD or facility/office	11%	< no statistically meaningful differences >
Printed Skatium Ice Arena seasonal guide	5%	<ul style="list-style-type: none"> - Women (8%, vs. 2% of men) - White adults (8%)
Local print/digital news services	5%	< no statistically meaningful differences >
Non-SPD social media****	4%	<ul style="list-style-type: none"> - Women (7%, vs. 2% of men) - Hispanic/Latino residents (26%)

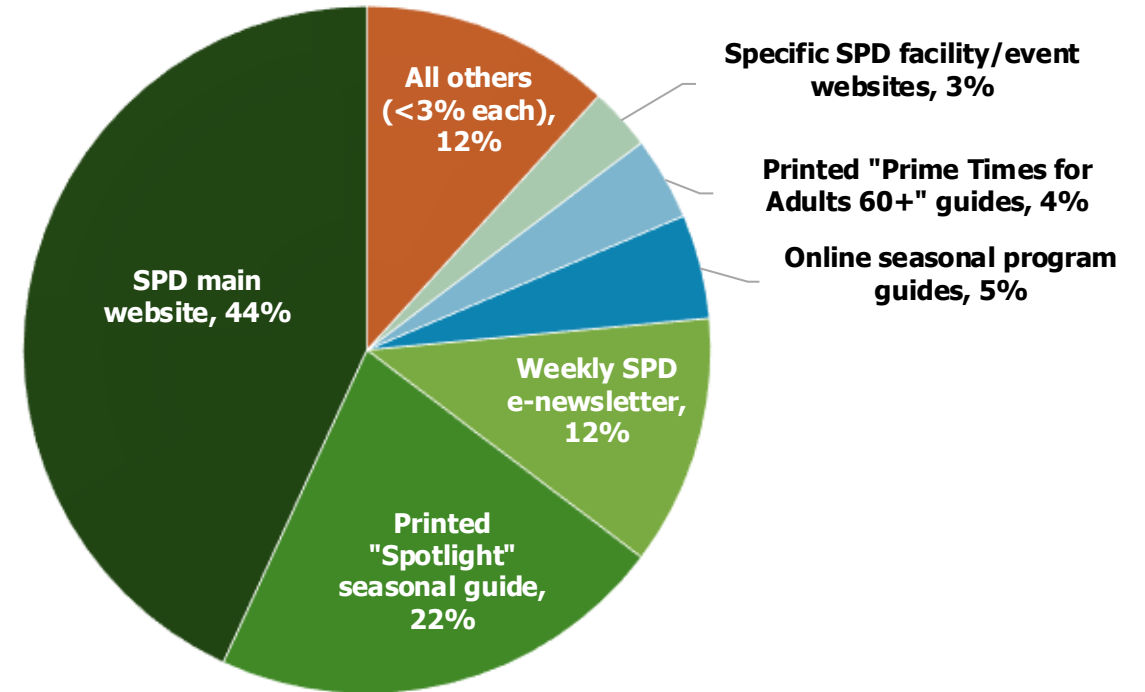
When asked about their primary/preferred source for SPD information, a majority mention either:

- The District’s main website (44%), especially among middle-aged adults and Hispanic/Latino residents (see next page);
- The printed “Spotlight” guide (22%), a top source among non-program participants;
- The District’s e-newsletter (12% - equally mentioned by all subgroups).

The remaining options are each preferred by no more than 5% overall.

- Note that while word-of-mouth was initially reported by 29% of respondents, only 2% said it is their primary source.

Primary/Preferred Source Used When Seeking SPD Information



Significant Differences: Primary/Preferred Source Used When Seeking SPD Information

	Overall	Most Likely to Mention
SPD main website	44%	- Ages 55-64 (59%) - Hispanic/Latino adults (73%)
Printed "Spotlight Programs" seasonal guide	22%	- Non-SPD program participants (35%, vs. 15% of participants)
Weekly SPD e-newsletter	12%	< no statistically meaningful differences >
Online seasonal SPD program guides	5%	- Women (8%, vs. 2% of men)
Printed "Prime Times for Adults 60+" guides	4%	- Ages 65+ (15%) - No children in household (7%, vs. 0% of those with children)
Specific SPD facility websites*	3%	< no statistically meaningful differences >

APPENDICES



SKOKIE PARK DISTRICT

2025 Community Survey Topline Report

Data collected June 3 – August 7, 2025

Based on n=404 responses

NOTE: Percentages may not sum due to rounding (+/- 1%)

Q1. How many years have you lived in the Skokie Park District?

	Overall
Total (unweighted)	403
5 years or less	22%
6-10 years	21%
11-20 years	15%
21-30 years	18%
31-40 years	11%
Over 40 years	16%
Mean	19.97
Mean	15.00

Q2. Please give your overall opinion of the Skokie Park District.

	Overall
Total (unweighted)	395
Highest regard (9-10)	46%
Great (8)	30%
Good (6-7)	16%
Neutral (5)	6%
Dislike (0-4)	2%
Mean	8.28
Median	8.00
Unfamiliar	2%

Q3. What do you like most about the Skokie Park District, or what does it do particularly well?

*Coding of open-ended questions is in progress;
results will be included in the full analysis*

Q4. What do you dislike most about the Skokie Park District, or what could it do better?

*Coding of open-ended questions is in progress;
results will be included in the full analysis*

Q5. Do you believe that your household is properly represented and included within the Park District and its offerings?

	Overall
Total (unweighted)	403
Yes	90%
No	10%

Q5A. Why don't you feel that your household is properly represented and included?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q6A. Please indicate the Skokie Park District parks, trails, or nature areas you or household members have visited in the last 12 months.

	Overall		Overall
Total (unweighted)	404	Navajo (Dine) Park	3%
Carol Park	3%	Oakton Park	62%
Central Park	24%	Onondowaga (formerly Seneca) Park	3%
Channelside Park	10%	Pawnee (Chiaheksichahiks) Park	4%
Chippewa (Ojibwe) Park	5%	Peccia Park	5%
Devonshire Park	65%	Playtime Park	5%
Emerson Park	9%	Pohata (Powhatan) Park	1%
Garden Plots (behind Madison School)	9%	Pooch Park	11%
George Street Parkway	2%	Reid (formerly Lawler) Park	3%
Gleiss Park	9%	Schack Park	8%
Gross Point Park	18%	Sequoyah Park	7%
Kawaga Garden	4%	Shabonee (Potawatomi Chief) Park	6%
Klehm Park	6%	Shawnee (Shawanwaki) Park	4%
Laramie Park	30%	Skokie Valley Trail/Exercise station	31%
Lauth Park	3%	Tecumseh (Shawnee Chief) Park	4%
Lee Wright Park	3%	Terminal Park	21%
Lockwood Park	17%	Timber Ridge Park	9%
Lorel Park	26%	Veterans Park	5%
Lyon Park	8%	Weissburg Park	2%
Mamaceqtaw (prev. Menominee) Park	3%	Winnebago (Ho-Chunk) Park	3%
McNally Park	10%	None of the above	7%
Mulford Park	3%		

Q6B. Please indicate the Skokie Park District buildings or facilities you or household members have visited in the last 12 months.

	Overall		
Total (unweighted)	404	Park Services Center	3%
Dammrich Rowing Center	1%	Skatium Ice Arena	28%
Devonshire Aquatic Center	27%	Skokie Heritage Museum/Log Cabin	16%
Devonshire Cultural Center	26%	Skokie Park Tennis Center	8%
Devonshire Playhouse	12%	Skokie Sports Park	21%
Devonshire Preschool	4%	Skokie Water Playground	32%
Emily Oaks Nature Center	51%	Sports Park East	2%
The Exploritorium	23%	Tot Learning Center	2%
Fitness First Health Club	22%	Weber Leisure Center	52%
Main Hamlin Tennis Complex	4%	Weber Park Golf Course	12%
Oakton Community Center	46%	None of the above	11%

Q7. Which park, trail, nature area, or building/facility do you use most often?

	Overall		
Total (unweighted)	386	Reid (formerly Lawler) Park	1%
Carol Park	1%	Schack Park	1%
Central Park	4%	Sequoyah Park	1%
Channelside Park	1%	Shabonee (Potawatomi Chief) Park	**%
Devonshire Park	13%	Shawnee (Shawanwaki) Park	**%
Emerson Park	**%	Skokie Valley Trail/Exercise station	4%
Garden Plots (behind Madison School)	2%	Terminal Park	2%
George Street Parkway	**%	Timber Ridge Park	**%
Gleiss Park	1%	Weissburg Park	**%
Gross Point Park	2%	Devonshire Aquatic Center	3%
Klehm Park	**%	Devonshire Cultural Center	**%
Laramie Park	2%	Devonshire Playhouse	**%
Lauth Park	**%	Emily Oaks Nature Center	6%
Lee Wright Park	1%	The Exploritorium	**%
Lockwood Park	**%	Fitness First Health Club	9%
Lorel Park	3%	Oakton Community Center	5%
Lyon Park	1%	Skatium Ice Arena	1%
Mamaceqtaw (prev. Menominee) Park	**%	Skokie Heritage Museum/Log Cabin	**%
McNally Park	1%	Skokie Park Tennis Center	3%
Mulford Park	**%	Skokie Sports Park	1%
Oakton Park	10%	Skokie Water Playground	4%
Onondowaga (formerly Seneca) Park	1%	Tot Learning Center	**%
Pawnee (Chiaheksichahiks) Park	**%	Weber Leisure Center	12%
Peccia Park	**%	Weber Park Golf Course	1%
Playtime Park	**%		
Pooch Park	2%		

Q8. Rate your overall satisfaction with the parks, trails, nature areas and buildings/facilities that you recently visited in terms of...

A. Overall experience

	Overall
Total (unweighted)	392
Completely satisfied (9-10)	61%
Very satisfied (8)	24%
Somewhat satisfied (6-7)	11%
Neutral (5)	2%
Dissatisfied (0-4)	1%
Mean	8.72
Median	9.00

B. Cleanliness, maintenance, and upkeep

	Overall
Total (unweighted)	390
Completely satisfied (9-10)	63%
Very satisfied (8)	21%
Somewhat satisfied (6-7)	6%
Neutral (5)	5%
Dissatisfied (0-4)	4%
Mean	8.58
Median	9.00

C. Access (parking, paths, entrances, ADA, etc.)

	Overall
Total (unweighted)	389
Completely satisfied (9-10)	69%
Very satisfied (8)	14%
Somewhat satisfied (6-7)	7%
Neutral (5)	5%
Dissatisfied (0-4)	5%
Mean	8.67
Median	9.00

IF RECENT VISITOR: Q9. If you are not satisfied with a specific Skokie Park District park, trail, nature area, or facility/building, please describe which one(s) and why.

Coding of open-ended questions is in progress; results will be included in the full analysis

D. Safety

	Overall
Total (unweighted)	391
Completely satisfied (9-10)	73%
Very satisfied (8)	15%
Somewhat satisfied (6-7)	5%
Neutral (5)	5%
Dissatisfied (0-4)	2%
Mean	8.86
Median	9.00

E. Quality of service provided by park district staff

	Overall
Total (unweighted)	387
Completely satisfied (9-10)	61%
Very satisfied (8)	18%
Somewhat satisfied (6-7)	7%
Neutral (5)	10%
Dissatisfied (0-4)	4%
Mean	8.44
Median	9.00

IF HAVE NOT VISITED ANY LOCATIONS: Q10. If you haven't visited any park, trail, nature area, or facility recently, why not?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q11A. Select which amenities you or any household members use or have an interest in.

	Overall
Total (unweighted)	404
Spray ground/splash pad	24%
Dog park	21%
Gym space for basketball, tennis/pickleball courts	40%
Outdoor skate park	13%
Cricket fields	6%
Walking/biking paths	78%
Outdoor pickleball courts	24%
Open space with amenities (benches, picnic areas, trash cans, exercise)	59%
Outdoor basketball courts	21%
Other	26%
None of the above	4%

Q11B. TOP 2 BOX (scores of 4 and 5) - How well is the current demand for each amenity is being met (whether it is provided by the Skokie Park District or any other source)?

Top 2 Box	Overall
Total (unweighted)	382
Spray ground/splash pad	49%
Dog park	40%
Gym space for basketball, tennis/pickleball courts	57%
Outdoor skate park	24%
Cricket fields	29%
Walking/biking paths	64%
Outdoor pickleball courts	63%
Open space with amenities (benches, picnic areas, trash cans, exercise)	56%
Outdoor basketball courts	57%
Other	19%

Q12. Rank the top two priorities for the Park District to prioritize providing, adding, or improving.

	Overall	
	#1	Top 2
Total (unweighted)	404	
Spray ground/splash pad	4%	8%
Dog park	8%	13%
Gym space for basketball, tennis/pickleball courts	5%	15%
Outdoor skate park	1%	2%
Cricket fields	*%	1%
Walking/biking paths	24%	44%
Outdoor pickleball courts	3%	8%
Open space with amenities (benches, picnic areas, trash cans, exercise)	10%	27%
Outdoor basketball courts	1%	2%
Other	13%	16%

Q13. In the past 12 months, have you or household members participated in Skokie Park District recreation programs or community events?

	Overall
Total (unweighted)	403
Yes	61%
No	39%

Q14. Rate your satisfaction with the Skokie Park District recreation programs and events you recently attended in terms of...

A. Overall satisfaction with programs/events

	Overall
Total (unweighted)	281
Completely satisfied (9-10)	60%
Very satisfied (8)	21%
Somewhat satisfied (6-7)	12%
Neutral (5)	6%
Dissatisfied (0-4)	1%
Mean	8.62
Median	9.00

B. Ease of registration

	Overall
Total (unweighted)	268
Completely satisfied (9-10)	57%
Very satisfied (8)	16%
Somewhat satisfied (6-7)	11%
Neutral (5)	11%
Dissatisfied (0-4)	4%
Mean	8.36
Median	9.00
N/A	6%

Q15. With which Park District program(s) or event(s) are you dissatisfied, and why?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q16A. Which of the following programs/events do you or any household member use or have a need or interest in?

	Overall
Total (unweighted)	404
Community events for all ages	50%
Preschool/Early childhood programs (under age 5)	17%
Youth sports/athletics (ages 5-12)	19%
Youth non-sports/non-athletics programs (ages 5-12)	17%
Teen sports/athletics (ages 13-17)	10%
Teen non-sports/non-athletics programs (ages 13-17)	6%
Adult sports/athletics (ages 18-59)	46%
Adult non-sports/non-athletics programs (ages 18-59)	40%
Programs for active older adults aged 60+	40%
None of the above	6%

Q16B. TOP 2 BOX (scores of 4 and 5)- Select how well each need or interest is being met, whether it is provided by the Skokie Park District or any other source.

	Overall
Total (unweighted)	370
Community events for all ages	69%
Preschool/Early childhood programs (under age 5)	51%
Youth sports/athletics (ages 5-12)	73%
Youth non-sports/non-athletics programs (ages 5-12)	62%
Teen sports/athletics (ages 13-17)	62%
Teen non-sports/non-athletics programs (ages 13-17)	66%
Adult sports/athletics (ages 18-59)	49%
Adult non-sports/non-athletics programs (ages 18-59)	49%
Programs for active older adults aged 60+	47%

Q17. Which one program area should the Park District prioritize providing, adding, or improving?

	Overall
Total (unweighted)	370
Community events for all ages	12%
Preschool/Early childhood programs (under age 5)	5%
Youth sports/athletics (ages 5-12)	3%
Youth non-sports/non-athletics programs (ages 5-12)	2%
Teen sports/athletics (ages 13-17)	3%
Teen non-sports/non-athletics programs (ages 13-17)	2%
Adult sports/athletics (ages 18-59)	21%
Adult non-sports/non-athletics programs (ages 18-59)	17%
Programs for active older adults aged 60+	23%
None of the above	13%

Q18. What specific program or event would you like the Park District to offer for [Q17 response]?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q19. Rank the top three SPORTS PARK improvements you would like to see, knowing that they may result in higher user fees or property taxes.

	Overall	
	#1	Top 3
Total (unweighted)	404	
Build a recreation center (two indoor gyms, program/rental space, patio, etc.) at Sports Park West	15%	33%
Improved/larger space for golf check-in and simulator at Sports Park	2%	4%
Improved cricket fields with field lighting, practice pitches, and better irrigation	1%	5%
Improve soccer fields including field lighting and better irrigation	8%	22%
Playground	8%	21%
Outdoor fitness area	10%	32%
Outdoor challenge course	6%	21%
Outdoor shelter with restrooms	14%	36%
Walking/jogging/biking path around the perimeter of Sports Park East	19%	49%

Q20. Are there any other recreational improvements or amenities that you would like to see included at the new Sports Park?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q21. Rank the top three CHANNELSIDE improvements you would like to see, knowing that they may result in higher user fees or property taxes.

	Overall	
	#1	Top 3
Total (unweighted)	404	
Universal playground with elements for those with physical, sensory, or cognitive challenges	15%	31%
Nature-based playground	13%	44%
Outdoor fitness stations	11%	29%
Walking/jogging/biking path between Oakton and Howard Streets, along the	24%	56%
Natural open space	11%	38%
Outdoor picnic shelter	4%	19%
Skate park	5%	10%
BMX or pump track	1%	7%

Q22. Are there any other recreational improvements or amenities that you would like to see included at this new channel property?

Coding of open-ended questions is in progress; results will be included in the full analysis

Q23. Rate the overall value that the Park District represents, given its 3.8% share of property taxes.

	Overall
Total (unweighted)	400
Excellent value(9-10)	50%
Great value(8)	13%
Good value(6-7)	15%
Average value(5)	14%
Poor value(0-4)	7%
Mean	7.89
Median	9.00

Q24. What sources of information do you use when you seek information about the Skokie Park District?

Q25. Which source of information is your most preferred source when seeking information about the Park District?

	Overall	
	390	
Total (unweighted)	Q24. All sources	Q25. Primary source
Skokie Park District main website	76%	44%
Specific Park District facility and event websites	30%	3%
Printed seasonal Park District "Spotlight"	57%	22%
Online seasonal Park District Program guides	36%	5%
Printed Skatium Ice Arena Seasonal Guide	5%	0%
Printed Summer Camp	16%	1%
Printed Summer and School Year "Fun Guides"	13%	< 1%
Printed "Prime Times for Adults 60+" program guides	18%	4%
Weekly Park District e-newsletter	30%	12%
Signage at District facilities	21%	*%
Call the Skokie Park District or one of its facilities/offices	11%	1%
Park District's social media	14%	2%
Other (non-Park District) social media	4%	1%
Word of mouth from friends, neighbors, family	29%	2%
Local print or digital news sources	5%	1%
Other source	3%	1%

Q26. In what year were you born?

	Overall
Total (unweighted)	398
< 35	18%
35-44	16%
45-54	18%
55-64	18%
65+	31%
Mean	53.57
Median	54.00

Q27. Please note your gender.

	Overall
Total (unweighted)	400
Male	49%
Female	50%
Prefer to self-describe	2%

Q28. Including yourself, how many people...

A. ... live in your household?

	Overall
Total (unweighted)	401
One (I live alone)	13%
Two	35%
Three	21%
Four	19%
Five or more	11%

C. ... are 55 or older?

	Overall
Total (unweighted)	404
None	40%
One	20%
Two	37%
Three or more	3%

B. ... are under age 18?

	Overall
Total (unweighted)	404
None	68%
One	14%
Two	12%
Three or more	7%

Q29. Which of the following identifies your ethnicity?

	Overall
Total (unweighted)	399
American Indian or Alaska Native	2%
Asian	35%
Black/African American	10%
Middle Eastern or North African	2%
Native Hawaiian or Other Pacific Islander	3%
White	52%
Other	7%

Q30. Are you of Hispanic, Latino or Spanish ethnicity?

	Overall
Total (unweighted)	398
Yes	8%
No	92%

What part of Skokie do you live in?

	Overall
Total (unweighted)	403
Northwest	32%
Central West	25%
Southwest	23%
East	20%